



Autobytel to Present at Roth 23rd Annual OC Growth Stock Conference

IRVINE, Calif.--(BUSINESS WIRE)-- Autobytel Inc. (Nasdaq:ABTL), a leading provider of online consumer purchase requests and marketing resources to the automotive industry, today announced that Jeff Coats, the company's president and chief executive officer, will provide an overview of the company at the Roth 23rd Annual OC Growth Stock Conference. Autobytel's presentation will take place on Monday, March 14, 2011 at 5:00 p.m. (Pacific Time) at the Ritz-Carlton, Laguna Niguel, located in Dana Point, California.

To access the live audio webcast of the presentation, visit Autobytel's Investor Relations website at www.autobytel.com (click on "[Investor Relations](#)" and then click on "[Events & Presentations](#)"). The archived presentation will be available on the site for 90 days following the event.

About Autobytel Inc. (www.autobytel.com)

Autobytel Inc., an online leader offering consumer purchase requests and marketing resources to [car dealers](#) and manufacturers and providing consumers with the information they need to purchase new and [used cars](#), pioneered the automotive Internet when it launched autobytel.com in 1995. Today, Autobytel is now the largest provider of U.S. automotive consumer purchase requests for new cars and continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and new cars. Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website Autobytel.com[®], its network of automotive sites, including Autotropolis.com[®], Autoweb.com[®], AutoSite.com[®], Car.comsm, CarSmart.com[®], CarTV.com[®], DealershipJobs.comsm, MyGarage.com[®] and MyRide.com[®] and its respected online partners, Autobytel continues its dedication to innovating the industry's highest quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with one of the industry's most productive and cost-effective customer referral and marketing programs.

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