



## **Autobytel to Report 2008 Financial Results and Host Conference Call on Thursday, March 12, 2009**

IRVINE, Calif. (March 2, 2009) – Autobytel Inc. (Nasdaq: ABTL), a leading Internet automotive marketing services company, today announced that the company expects to release its 2008 financial results after the market closes on Thursday, March 12, 2009. Autobytel management will also host a conference call later that day at 5:00 p.m. ET (2:00 p.m. PT) to discuss its financial results and answer questions.

The conference call will be broadcast live at [www.autobytel.com](http://www.autobytel.com) (click on “Investor Relations” and then click on “Conference Calls”). Please visit the website at least 15 minutes prior to the start of the call to register and download any necessary software. For those unable to listen to the live broadcast, the call will be archived in the investor relations section of Autobytel’s website for one year.

### About Autobytel Inc.

Autobytel Inc (NASDAQ:ABTL) is an Internet automotive marketing services company that assists automotive dealers and manufacturers sell cars. By connecting consumers to automotive dealers and manufacturers through Internet lead referral programs and on-line advertising, the company provides automotive dealers and manufacturers with opportunities to efficiently market their vehicles to potential customers. Autobytel purchases consumer internet requests for pricing and availability on new and used cars as well as vehicle financing requests through a supplier network of affiliate websites (such as AOL, Edmunds and Kelley Blue Book) and sells the leads primarily to automotive dealers and manufacturers. Autobytel also owns and operates consumer-facing automotive websites, including [Autobytel.com](http://Autobytel.com)®, [MyRide.com](http://MyRide.com)®, [Autoweb.com](http://Autoweb.com)®, [Car.com](http://Car.com)®, [CarSmart.com](http://CarSmart.com)®, [AutoSite.com](http://AutoSite.com)®, and [CarTV.com](http://CarTV.com)®, that provide consumers with information and tools to aid their automotive purchase decisions. These websites also provide consumer purchase requests and generate page views for the company’s advertising business. In addition to these websites, Autobytel provides advertising opportunities for automotive manufacturers and other automotive advertisers through its marketing network, which includes co-branded websites (such as [ESPN.com](http://ESPN.com)) and the company’s [AutoReach](http://AutoReach.com)® advertising network.

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