



## **Autobytel Reschedules Conference Call to Discuss 2009 First Quarter Results to Thursday, April 23, 2009**

### **Call Scheduled for 5 p.m. EDT/2 p.m. PDT**

IRVINE, Calif. (April 21, 2009) – Autobytel Inc. (Nasdaq: ABTL), a leading automotive marketing services company, today announced that the company has rescheduled the release of its 2009 first quarter financial results to after the market closes on Thursday, April 23, 2009.

Autobytel management will also host a conference call that day at 5 p.m. EDT (2 p.m. PDT) to discuss its financial results and answer questions.

The conference call will be broadcast live at [www.autobytel.com](http://www.autobytel.com) (click on “Investor Relations” and then click on “Conference Calls”). Please visit the website at least 15 minutes prior to the start of the call to register and download any necessary software. For those unable to listen to the live broadcast, the call will be archived in the investor relations section of Autobytel’s website for one year.

#### About Autobytel Inc.

Autobytel Inc. (“Autobytel” or the “Company”) is an automotive marketing services company that assists automotive dealers and manufacturers sell cars. By connecting consumers to automotive dealers and manufacturers through internet lead referral programs and on-line advertising, the Company provides automotive dealers and manufacturers with opportunities to efficiently market their vehicles to potential customers. The Company purchases from third party sites and generates from its owned websites consumer internet requests for pricing and availability for new and used vehicles as well as for vehicle financing (these consumer internet requests are referred to as “Leads”). The Company sells the Leads primarily to its automotive dealer and manufacturer customers. Leads are purchased from a network of supplier websites, such as Edmunds.com, AOL, Kelley Blue Book and Yahoo!. The Company owns consumer-facing automotive websites, including Autobytel.com®, Autoweb.com®, AutoSite.com®, Car.comsm, CarSmart.com®, CarTV.com®, and MyRide.com®, that provide consumers with information and tools to aid them with their automotive purchase decisions. In addition to advertising opportunities on its owned websites, the Company provides advertising opportunities for automotive manufacturers and other automotive advertisers through the Company’s marketing network, which includes the automotive sections of third party co-branded websites operated by the Company, such as ESPN.com and the Company’s AutoReach advertising network.

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