



May 8, 2012

## **Autobytel to Present and Conduct One-On-One Investor Meetings at the 13th Annual B. Riley & Co. Investor Conference on May 22**

IRVINE, Calif.--(BUSINESS WIRE)-- [Autobytel](#) Inc. (Nasdaq: ABTL), a leading provider of online consumer purchase requests and marketing resources for the [automotive](#) industry, today announced that Jeffrey Coats, President and Chief Executive Officer, will provide an overview of the company at the 13<sup>th</sup> Annual B. Riley & Co. Investor Conference. Autobytel's presentation will take place on Tuesday, May 22, 2012 at 2:30 p.m. (Pacific Time) at the Loews Santa Monica Beach Hotel in Santa Monica, California. Coats also will conduct one-on-one meetings with investors at the conference.

To access the live audio webcast of the presentation, visit Autobytel's Investor Relations website at [www.autobytel.com](http://www.autobytel.com) (click on [Investor Relations](#) and then click on [Events & Presentations](#)). The archived presentation will be available on the site for 90 days following the event.

### **About Autobytel Inc.**

Autobytel Inc., an online leader offering consumer purchase requests and marketing resources to car dealers and manufacturers and providing consumers with the information they need to purchase new and used cars, pioneered the automotive Internet when it launched [autobytel.com](http://autobytel.com) in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and new cars. Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website [autobytel.com](http://autobytel.com), its network of automotive sites and its respected online affiliates, Autobytel continues its dedication to innovating the industry's highest quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with some of the industry's most productive and cost-effective customer referral and marketing programs.

Investors and other interested parties can receive Autobytel news releases and invitations to special events by accessing our online signup form at <http://investor.autobytel.com/alerts.cfm>

### **Investor Relations:**

PondelWilkinson Inc.  
Roger Pondel/Laurie Berman, 310-279-5980  
[investor@pondel.com](mailto:investor@pondel.com)

or  
CMC Group, Inc.  
Bradley Orr, 303-887-4932  
[borr@cmc-group.us](mailto:borr@cmc-group.us)

### **Media Relations:**

MSC-PR  
Michelle Suzuki, 310-444-7115  
[michelle@msc-pr.com](mailto:michelle@msc-pr.com)

or  
Autobytel Inc.  
Jim Helberg, 949-862-1395  
[jimh@autobytel.com](mailto:jimh@autobytel.com)

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