



## Autobytel® Employees Support Susan G. Komen Race for the Cure®

### *Personal Stories Invigorate Team*

IRVINE, Calif.--(BUSINESS WIRE)-- As part of its Good Works Council program, Autobytel® employees will be participating in the 2011 Susan G. Komen Race For The Cure® later this month in Orange County. Inspired by personal employee stories, the Good Works Council will support Race for the Cure® with a team of employees who will join the race. One member of the team will be racing in memory of her two aunts who both battled breast cancer and began her involvement in the races when inspired by her mother, who has completed every race in Little Rock, Arkansas since 1994.

"I have been participating in Race for the Cure® races in Little Rock, Arkansas, Denver, San Diego, Orange County and Los Angeles for 15+ years in memory of my two aunts who passed away in 1982 and 2010," said Janet Megee, Manager, Search Engine Optimization for Autobytel®. "I am excited to join with my colleagues this year in Orange County and proud to work for a company that supports its employees and the causes they care about."

Autobytel® Project Manager and Manager of Contracts Administration, Jimmy Lloyd, will be a member of the team in support of his mother, Barbara Lloyd, who found out she had breast cancer in June 2009. The diagnosis was a huge emotional blow for the family since both son and mother have Multiple Sclerosis. Traditional treatments were not recommended by doctors to treat the cancer as they felt it would have a very negative effect on her Multiple Sclerosis. However, Jimmy's mother being an extremely tough person, made the decision to have a double mastectomy. Barbara's recovery was an extremely painful process but Jimmy's father, John Lloyd, and the entire family were there with emotional support 100% of the way. Since that time, Jimmy's father and mother have been gathering friends and neighbors to participate in Race for the Cure®. The proud contributors range in age from 2 years to 70 years old. Jimmy shared, "I am extremely proud that I work for a company that shows support for such a great cause. Thanks to our President and CEO, Jeff Coats, we have the opportunity of uniting with co-workers to bring a stronger set of people out to show that we care."

Autobytel Inc. (Nasdaq: ABTL), the company dedicated to helping [car dealers](#) and car-buyers connect online, developed its Good Works Council in 2010 to encourage its employees to give back to the community in which it is based. Since the Good Works Council's inception, the company and its employees have donated countless hours and financial resources to organizations in Orange County.

"By empowering our employees to choose organizations that are meaningful to them, and encouraging them to actively participate in those causes, I believe we are creating a better Autobytel® through these enriched experiences for our employees — all in an effort to assist the community we call home," said Autobytel Inc. President and Chief Executive Officer, Jeffrey H. Coats. He added, "I am extremely proud of our Good Works Council and its commitment to the organizations it supports."

This year marks the 20<sup>th</sup> annual Susan G. Komen Race for the Cure®. Funds raised during the Komen Race for the Cure® Series support the Komen vision of a world without breast cancer. In Orange County during 2010, over 24,000 participants raised \$3 million from their family members, friends and colleagues, making Orange County's Race for the Cure® the largest event of its kind in Orange County.

To support the Autobytel® team, visit <http://www.komenoc.org/race/bigorsmall/>. Also visit [www.autobytel.com](http://www.autobytel.com) to view the new Ideal Vehicle Awards and explore the site's all-new online car buying experience.

#### **About Autobytel Inc. ([www.autobytel.com](http://www.autobytel.com))**

Autobytel Inc., an online leader offering consumer purchase requests and marketing resources to car dealers and manufacturers and providing consumers with the information they need to purchase new and [used cars](#), pioneered the automotive Internet when it launched [autobytel.com](http://www.autobytel.com) in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and [new cars](#). Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website [Autobytel.com](http://www.Autobytel.com)®, its network of automotive sites, including [Autoweb.com](http://www.Autoweb.com)®, [AutoSite.com](http://www.AutoSite.com)®, [Car.com](http://www.Car.com)™, [CarSmart.com](http://www.CarSmart.com)®, [CarTV.com](http://www.CarTV.com)®, [DealershipJobs.com](http://www.DealershipJobs.com)™, [MyGarage.com](http://www.MyGarage.com)® and [MyRide.com](http://www.MyRide.com)® and its respected online partners, Autobytel continues its dedication to innovating the industry's highest

quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with some of the industry's most productive and cost-effective customer referral and marketing programs.

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