



Battle of the Sexes: Autobytel Editors Choose Hottest Cars for 2012

Editors Offer Female and Male Perspective on Hot Cars

IRVINE, Calif.--(BUSINESS WIRE)-- Just in time for Valentine's Day, Autobytel Inc. (Nasdaq: ABTL) editors, the company dedicated to helping dealers and car-buyers connect online, choose the hottest 2012 vehicles. Editor in Chief, Michelle Naranjo, and Assistant Editor, Jeffrey N. Ross, go head to head in a true battle of the sexes and pick the [hottest cars for 2012](#) by price category for the romantic holiday.

Picking from a wide variety of cars under \$25,000, \$25,000 to \$50,000, \$50,000 to \$85,000 and \$85,000 and up, these editors have some interesting ideas on what makes for a "hot" car. According to Naranjo, "There are a lot of hot options in every price category and any of the cars I have selected would make a Valentine's sweetheart swoon."

Independently of each other, Naranjo and Ross chose their top three in each category. For a full list and information on the Autobytel® editors' picks, visit the [online report](#). Following are their top picks:

Under \$25K:

He said: Dodge Challenger

She said: Ford Mustang

We agree to disagree: Challenger and Mustang

\$25K to \$50K:

He said: BMW 1 Series M Coupe

She said: Audi TTS

We agree to disagree: 1 Series M Coupe and TTS

\$50K to \$85K:

He said: Audi A7

She said: Cadillac CTS-V Coupe

We agree to disagree: A7 and CTS-V Coupe

\$85K to :

He said: Porsche 911

She said: Ferrari FF

We agree to disagree: Porsche 911 and Ferrari FF

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Autobytel Inc., an online leader offering consumer purchase requests and marketing resources to car dealers and manufacturers and providing consumers with the information they need to purchase new and used cars, pioneered the automotive internet when it launched Autobytel.com in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and new cars. Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website Autobytel.com®, its network of automotive sites, including Autoweb.com®, [AutoSite.com](#)®, [Car.com](#)™, [CarSmart.com](#)®, [DealershipJobs.com](#)™, [MyGarage.com](#)® and [MyRide.com](#)®, and its respected online partners, Autobytel continues its dedication to innovating the industry's highest quality internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with one of the industry's most productive and cost-effective customer referral and marketing programs.

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