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Envivio Multi-Screen Video Technology Named Finalist for CSI Best of Technology Awards

Envivio Muse(TM) Named Finalist for CSI Best of Technology Awards

SAN FRANCISCO, CA -- (Marketwired) -- 07/23/15 -- [Envivio](#) (NASDAQ: ENVI), a leading provider of software-based video processing and delivery solutions, is pleased to announce that the Envivio Muse™ Live 4.0 video processing software solution has been selected as a finalist in the best digital video processing technology category for the 2015 Cable & Satellite International (CSI) Awards.

Envivio Muse Live is a high-quality, any-screen software solution for live video processing, encoding/transcoding and delivery to any device. With its new 'Up!' compression mode, Envivio Muse Live improves video quality, saves bandwidth and future-proofs operations.

"Our solution has already proven itself: In customer trials, the new Muse Live 4.0 version has delivered outstanding quality H.264 video using less bandwidth, when compared to other solutions," said Julien Signes, CEO, Envivio. "Our customers can experience up to a 25% bandwidth reduction with our latest video technologies, which brings a tremendous cost reduction opportunity of the network infrastructure that can be used to deliver other valuable services."

Envivio Muse 4.0 includes new features designed to dramatically improve reliability and workflow:

- Seamless video switching between sources at a scheduled time
- Distributors can now streamline their ad replacement or content black-out workflows
- Redundancy times between failures have been drastically reduced for the most critical applications

More than 300 content and service providers around the globe have selected Envivio solutions to power millions of video files monthly to millions of viewers.

The CSI Awards, which are celebrating their 13th year, have experienced the highest number of entries on record making it an even greater achievement to be shortlisted this year. The winners will be determined by an independent judging panel and will be announced on Friday, September 11, 2015 at IBC in Amsterdam. The full list of finalists and further details about attending the awards ceremony are available at <http://www.csimagazine.com/awards>

About the CSI Awards

Established in 2003 the CSI Awards are among the most prestigious and competitive technology awards in the industry, designed to recognize and reward innovation and excellence in the cable, satellite, broadcast, IPTV, telco, broadband/OTT video, mobile TV and associated sectors.

About Envivio

Envivio (NASDAQ: ENVI) is a global market leader and innovator of video software solutions that are trusted by video service providers and content companies worldwide to power stunning video quality and captivating, personalized experiences to their millions of viewers on their main screen as well as any device, over any network. Leveraging its pioneering and technically superior virtualized video delivery solutions, Envivio enables video operators of any size to increase revenues and reduce costs while uniquely providing the best-in-class quality, reliability, efficiency, and scalability to support the new age of video anywhere. Envivio is headquartered in San Francisco, California with offices worldwide in France, China and Singapore. Visit www.envivio.com for more information, or connect with us on [LinkedIn](#).

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements regarding the features and benefits of Envivio's products. Actual results may vary materially due to a number of factors including, but not limited to, the risk that, Envivio's products do not perform as anticipated, the loss of significant customers, changes in capital spending in the markets Envivio

serves, failure to develop new and enhanced products in a timely manner, the loss of a key customer, the loss of Envivio's sole source manufacturer, the loss of a key supplier, general economic conditions and other risks detailed from time to time in Envivio's Quarterly Report on Form 10-Q for the three-month period ended April 30, 2015 and other SEC reports, which can be found at www.sec.gov. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Envivio undertakes no obligation to publicly release or otherwise disclose the result of any revision to these forward-looking statements that may be made as a result of events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

Product information is intended to outline our general product direction, is not a commitment, promise or legal obligation to deliver any material, code, or functionality, and should not be relied on in making a purchasing decision. The development, release, and timing of any features or functionality described for our products, remains at our sole discretion. Envivio reserves the right to modify future product plans at any time. These new software options may be purchased separately when and if available.

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