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## Envivio Demonstrates Its Most Advanced Cloud DVR Solution at IBC

### Software, Hardware Advancements and Video Processing Acceleration Slash Storage Costs, Save Energy for Monetized Video Services

SAN FRANCISCO, CA -- (Marketwired) -- 09/03/15 -- Envivio (NASDAQ: ENVI), a leading provider of software-based video processing, delivery and monetization solutions, is demonstrating at IBC a revolutionary Cloud DVR solution using its breakthrough software capability optimized to run on the HP Moonshot for Media Processing server, powered by Intel® Xeon® E3-1284 v4 processors.

The demonstration will be on display at the HP (14.H05) and Intel (4.B72) stands.

This breakthrough solution has been designed for the multi-screen world, providing ultimate flexibility and cost-efficiency to video service providers which want to monetize services across all subscriber devices at a fraction of the usual cost. New functions include network time-shifting, Start-over TV, Catch-up TV and network personal video recorders (nPVR), all in one virtual software solution.

[Envivio's Cloud DVR](#) software solution combines next-generation processing techniques, from efficient software-defined storage with erasure coding, the use of the latest compression standards to transcoding and packaging on the fly, resulting in storage reductions at each step. Furthermore, by leveraging the HP Moonshot scalable architecture and the accelerated video processing functions of Intel® Xeon® processor E3-1200 v4 product family, the Cloud DVR solution offers a compelling cost/efficiency ratio for this type of service.

During this demonstration, Envivio Cloud DVR software will be hosted on the HP Moonshot ProLiant m710p from HP's lab in Houston. The content will be viewed in Amsterdam in native resolution on TV, where visitors can compare that resolution to the different bitrates and formats streamed on tablets and smartphones at the booth.

"Envivio and HP are introducing a breakthrough improvement based on Intel technologies that will enable faster adoption and new revenue opportunities for video service providers worldwide with this unmatched cloud DVR capability," said Julien Signés, CEO, Envivio.

Advantages created by this innovative software and hardware combination include:

- Ultra-fast just-in-time transcoding and packaging, paired with other processing enhancements by Envivio software, can improve storage savings by a factor of 26X
- The combination of software and hardware advancements can result in significantly reduced storage and processing demands and energy savings

Envivio's new Cloud DVR architecture also allows video service providers to use off-the-shelf servers, pick and choose any format (SC, HD, or UHD) and includes the widest range of digital rights management software; and it enables new revenue streams such as subscriptions and dynamic ad insertion.

"We are excited to leverage the innovation in Envivio's Cloud DVR software to deliver customers an extremely compelling solution with significant cost, power, cooling, and space benefits," said Paul Santeler, vice president and general manager, HP Moonshot. "HP Moonshot is the ideal platform for video service providers, delivering breakthrough video streaming density at significantly reduced costs."

Envivio's innovative software, known for both its video and audio superiority, is used to encode more than 150,000 live streams yearly, worldwide. The company's video processing, delivery, and monetization solutions are in use today by seven of the top eight Tier 1 U.S. cable providers; nine of the top 10 broadband providers and eight of the top 10 global mobile providers.

**For more information about Envivio** visit its IBC stand, 1.D73, or [www.envivio.com](http://www.envivio.com).

*\*Note: Intel and Xeon are registered trademarks of Intel Corporation in the United States and other countries.*

## **About Envivio**

Envivio (NASDAQ: ENVI) is a global market leader and innovator of video software solutions that are trusted by video service providers and content companies worldwide to power stunning video quality and captivating, personalized experiences to their millions of viewers on their main screen as well as any device, over any network. Leveraging its pioneering and technically superior virtualized video delivery solutions, Envivio enables video operators of any size to increase revenues and reduce costs while uniquely providing the best-in-class quality, reliability, efficiency, and scalability to support the new age of video anywhere. Envivio is headquartered in San Francisco, California with offices worldwide in France, China and Singapore. Visit [www.envivio.com](http://www.envivio.com) for more information, or connect with us on [LinkedIn](#).

Note: Product information is intended to outline Envivio's general product direction, is not a commitment, promise or legal obligation to deliver any material, code, or functionality, and should not be relied on in making a purchasing decision. The development, release, and timing of any features or functionality described for our products, remains at our sole discretion. Envivio reserves the right to modify future product plans at any time. These new software options may be purchased separately when and if available.

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