



May 29, 2015

## Envivio Highlights Industry-Leading Video Processing Software at BroadcastAsia 2015

### New Software Solutions Promise a Vibrant Experience at Asia's Leading Video Technology Show 2-5 June 2015

SAN FRANCISCO, CA -- (Marketwired) -- 05/29/15 -- Envivio, Inc. (NASDAQ: ENVI), a leading provider of software-based video processing and delivery solutions, today unveiled its plans for BroadcastAsia, scheduled June 2-5 in Singapore at the Marina Bay Sands.

Fresh at the booth will be demonstrations of Envivio's latest products and services including demos of four innovative solutions areas: Ultra HD, video processing, video delivery and video monetization. Visitors will see newly released versions of Envivio's leading products: Envivio Muse™, Envivio Halo™, Envivio Guru™ and Envivio Nuage™ as well as introducing two new hardware platforms G6 and X1.

"Our end-to-end, pure software solutions will future-proof video operations well into the age of cloud and ubiquitous 4K," said Arnaud Perrier, vice president, strategy and corporate development. "The quality of our products has attracted eight of the Top 10 global mobile providers, nine of the Top 10 broadband and seven of the Top eight U.S. cable providers, and we are excited to be at BroadcastAsia 2015 to discuss the future of TV with new and existing customers."

At BroadcastAsia, Envivio will also introduce two new hardware platforms, Envivio G6 and X1, to deploy its flagship Envivio Muse transcoding software. Both platforms use the latest generation of Intel Xeon Haswell CPUs to provide outstanding performance and density for video processing and delivery applications. The G6 is designed with high performance in mind, to power premium, large scale operations. The X1 platform is designed for medium sized head-ends requiring a variety of input interfaces and is a versatile, affordable solution.

Demos at Stand 5B0-01 include:

**Envivio Muse:** This video compression software, with its new 'Up!' compression mode, strives to perfect the latest video quality standards like MPEG-2 and H.264. Muse also improves the statistical rate control of variable bit-rate (VBR) data streams for broadcast video; allows for seamless video switching between sources at a scheduled time; and drastically reduces redundancy time.

**Envivio Halo:** A powerful solution designed for the distribution, personalization and monetization of multiscreen video services. It supports TV Anytime services such as Catchup TV or Cloud DVR (recording programs in cloud storage for later viewing on any device, but also time-shifting and program start-over), content monetization with dynamic ad insertion (DAI) or distribution of premium VOD with advanced content protection. Deployed across the network, it drastically reduces the bandwidth, storage or equipment footprint usually required to distribute video services securely to smartphones, tablets, connected TVs, game consoles, PCs or OTT set-top boxes.

**Envivio Guru:** The Guru Network Management System offers best-in-class monitoring, control and failover mechanisms to manage video operations on any network worldwide. Built to operate on any network or third-party device in the world, Guru leverages a market reference platform that has been integrated with an unrivaled range and number of devices and drivers, simultaneously monitoring thousands of devices from more than 500 vendors.

**Envivio Nuage™ :** This is a groundbreaking video delivery solution for service providers and content owners. For the first time ever, broadcast-quality video processing, delivery, and personalization technologies are available directly from the cloud. Nuage is a software-as-a-service (SaaS) that supports both private and public cloud options, enabling quick time-to-market service. It offers broadcast quality, including 4K, 24/7 live, linear and on-demand video services in the public cloud. No one else does this.

Envivio has been recognized by premier industry analyst Frost & Sullivan as the market leader for live video processing. Envivio received the 2014 Global Frost & Sullivan Award for Market Leadership for excellence in innovation and capturing the highest revenue share within the live video transcoding market.

#### About Envivio

Envivio (NASDAQ: ENVI) is a global market leader and innovator of video software solutions that are trusted by video service

providers and content companies worldwide to power stunning video quality and captivating, personalized experiences to their millions of viewers on their main screen as well as any device, over any network. Leveraging its pioneering and technically superior virtualized video delivery solutions, Envivio enables video operators of any size to increase revenues and reduce costs while uniquely providing the best-in-class quality, reliability, efficiency, and scalability to support the new age of video anywhere. Envivio is headquartered in San Francisco, California with offices worldwide in France, China and Singapore. Visit [www.envivio.com](http://www.envivio.com) for more information, or connect with us on LinkedIn.

CONTACT:

Linda Haugsted  
Bob Gold & Associates  
+1 310 784 1040  
[envi@bobgoldpr.com](mailto:envi@bobgoldpr.com)

Source: Envivio

News Provided by Acquire Media