



July 6, 2015

Canal+ Group Utilizes Envivio Muse(TM) Ultra HD for UEFA Championship

Market-Leading Encoding Software Enables Ultra HD Satellite Distribution Trial to European Football Fans

SAN FRANCISCO, CA -- (Marketwired) -- 07/06/15 -- [Envivio](#) (NASDAQ: ENVI), a leading provider of software-based video processing and delivery solutions, provided fans with an Ultra HD vision of the future of soccer telecasts when it supplied encoding support to Canal+ Group for its satellite and OTT distribution trial of the UEFA Championship League soccer final concluded on June 6, 2015.

The Champions League final is one of Europe's most prestigious and highly viewed football tournaments. It features the top European football clubs and traditionally is viewed by more than 350 million European TV households. Canal+ Group leveraged different vendors for the transmission of this event and Envivio Muse™ Ultra HD was used for the final compressor and satellite distribution in France.

"Envivio is glad to provide once again expertise and technical support for the enhanced delivery of this great soccer contest," said Julien Signes, CEO, Envivio. "The month of June was packed with thrilling sport events and in the space of a few weeks, we have supported major sport broadcast transmissions in Ultra HD, testing the delivery of the world's most desired events: from sailing to tennis and now soccer, the most popular sport in Europe. We are at the side of innovators such as Canal+ Group every step of the way and we are very proud of the praise received for the quality and flawless transmission of the UEFA Champion's league final."

Envivio Muse Ultra HD is a high-quality video encoding/transcoding solution that offers a new TV experience for end-users desiring to watch ultra-high quality live programming on Ultra HD (UHD) compatible devices. Muse Ultra HD can encode up to 4K video resolution (4 times HD resolution) at 60 frames per second, and offers stunning image quality thanks to a larger color range with the new BT 2020 standard. Muse Ultra HD is integrated with the latest audio/video technologies and supports HEVC (H.265) compression in 10 bits, Dolby AC-4 encoding and pass-thru.

More than 300 content and service providers around the globe, including eight of the Top 10 global mobile providers, nine of the Top 10 broadband and seven of the Top eight U.S. cable providers use Envivio to power their multi-screen and Pay TV services. Visit www.envivio.com to learn more.

About Envivio

Envivio (NASDAQ: ENVI) is a global market leader and innovator of video software solutions that are trusted by video service providers and content companies worldwide to power stunning video quality and captivating, personalized experiences to their millions of viewers on their main screen as well as any device, over any network. Leveraging its pioneering and technically superior virtualized video delivery solutions, Envivio enables video operators of any size to increase revenues and reduce costs while uniquely providing the best-in-class quality, reliability, efficiency, and scalability to support the new age of video anywhere. Envivio is headquartered in San Francisco, California with offices worldwide in France, China and Singapore. Visit www.envivio.com for more information, or connect with us on [LinkedIn](#).

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements regarding the features and benefits of Envivio's products. Actual results may vary materially due to a number of factors including, but not limited to, the risk that, Envivio's products do not perform as anticipated, the loss of significant customers, changes in capital spending in the markets Envivio serves, failure to develop new and enhanced products in a timely manner, the loss of a key customer, the loss of Envivio's sole source manufacturer, the loss of a key supplier, general economic conditions and other risks detailed from time to time in Envivio's Quarterly Report on Form 10-Q for the three-month period ended April 30, 2015 and other SEC reports, which can be found at www.sec.gov. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Envivio undertakes no obligation to publicly release or otherwise disclose the result of any revision to these forward-looking statements that may be made as a result of events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

Product information is intended to outline our general product direction, is not a commitment, promise or legal obligation to

deliver any material, code, or functionality, and should not be relied on in making a purchasing decision. The development, release, and timing of any features or functionality described for our products, remains at our sole discretion. Envivio reserves the right to modify future product plans at any time. These new software options may be purchased separately when and if available.

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Source: Envivio

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