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Envivio and Dolby to Showcase Stunning, Live Ultra HD With High Dynamic Range at IBC

SAN FRANCISCO, CA -- (Marketwired) -- 09/08/15 -- Envivio (NASDAQ: ENVI), a leading all-software video processing, delivery and monetization solutions company, and Dolby Laboratories will combine the power of Envivio Muse™ Live Ultra HD video processing software with Dolby's Dolby Vision™ solutions to showcase the ultimate entertainment experience: Ultra High Definition video with vivid High Dynamic Range (HDR) at IBC in Amsterdam.

For the first time, the combination of Dolby Vision, Dolby® AC-4 and Envivio real-time encoding solutions is possible.

At IBC a feed will be encoded in HEVC along with the HDR information by Envivio Muse Live UHD in real-time and played back on a 65" Dolby Vision compatible 4K television. The Envivio encoder has been used in many successful Ultra HD broadcast events, such as FIFA's World Cup, the [UEFA Soccer Championship Final](#) and the [French Open tennis tournament](#) for distribution across satellite, cable TV, terrestrial or IP networks.

Dolby Vision delivers a dramatically enhanced visual experience -- astonishing brightness, incomparable contrast and captivating color -- that brings entertainment to life before your eyes. It achieves this stunning image quality through innovative HDR and wide color-gamut imaging technologies, both on-screen and in specially mastered content.

Envivio is the first to be able to demonstrate real-time encoding in both Dolby Vision and Dolby AC-4, a powerful new audio format in the Dolby Audio family. Dolby AC-4 addresses the current and future needs of next-generation audio entertainment services including broadcast and Internet streaming. Dolby AC-4 delivers the highest audio quality to the consumer, but at a much lower bandwidth than other formats.

"With Dolby we have broadcast events such as the French Open in 4K with AC-4 audio, to demonstrate how our technologies together help the video industry move to the next level of quality audio and video delivery," said Julien Signés, CEO for Envivio. "Today, we are the partner of choice for some of the most prominent Live Ultra HD broadcast events in the world."

He added, "With the added support of HDR, we are highlighting the readiness of the video industry to move to the to the next level of audio and visual experience and delivering images that engage the senses and stir the emotions of viewers anywhere across the globe."

"Dolby AC-4 is proving itself in broadcast environments around the world. Our partner Envivio has been using Dolby AC-4 encoding in broadcasts like the 2015 French Open tennis tournament. At IBC Dolby and Envivio will show the industry's readiness to deliver Dolby Vision™ and show how it delivers images that captivate the viewer's senses with astonishing brightness, incomparable contrast, and brilliant color you can feel," said Giles Baker, senior vice president, broadcast business group, Dolby Laboratories. "With a wider color gamut and HDR, Dolby Vision revolutionizes the viewing experience in the cinema and on TV, and Dolby is working closely with key partners like Envivio to bring these experiences to broadcast viewers around the world."

For more information about Dolby Vision, visit www.dolby.com/us/en/technologies/dolby-vision.html.

About Envivio

Envivio (NASDAQ: ENVI) is a global market leader and innovator of video software solutions that are trusted by video service providers and content companies worldwide to power stunning video quality and captivating, personalized experiences to their millions of viewers on their main screen as well as any device, over any network. Leveraging its pioneering and technically superior virtualized video delivery solutions, Envivio enables video operators of any size to increase revenues and reduce costs while uniquely providing the best-in-class quality, reliability, efficiency, and scalability to support the new age of video anywhere. Envivio is headquartered in San Francisco, California with offices worldwide in France, China and Singapore. Visit www.envivio.com for more information, or connect with us on [LinkedIn](#).

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Source: Envivio Inc.

