



April 7, 2015

Envivio Guru(TM) Network Management System Offers Best-in-Class Monitoring, Control and Failover Mechanisms to Manage Video Operations Worldwide

The Industry's Network 'Guru' Monitors, Troubleshoots and Provides Redundancy Features for Cable, IPTV, Satellite and OTT Networks

SAN FRANCISCO, CA -- (Marketwired) -- 04/07/15 -- [Envivio](#) (NASDAQ: ENVI), a leading provider of software-based video processing and delivery solutions, today announced the general availability of its newest [Guru](#)TM Network Management System offering best-in-class monitoring, control and failover mechanisms to manage video operations on any network worldwide.

Built to operate on any network or third-party device in the world, Guru leverages a market reference platform that has been integrated with an unrivaled range and number of devices and drivers, simultaneously monitoring thousands of devices from more than 500 vendors.

Guru is designed to be future-proofed to withstand the toughest scenarios like streaming live, high-profile events, which Envivio has done successfully to millions of viewers simultaneously, including Super Bowl XLIX, the 2014 FIFA World Cup and The French Open.

Optimally designed for Envivio next-generation IP and convergent video head-ends, Guru maximizes video head-end 24/7 availability and reliability using a disruptive approach to monitoring by services with customizable alarm management functions, and redundant workflow management using technically advanced Northbound Interface and N+M redundancy failover features.

Guru can be deployed on single, redundant or a cluster of servers to allow for scale and increased robustness.

In addition, Guru's Service Oriented Monitoring, provides fast and efficient troubleshooting on cable, IPTV, satellite and OTT networks. It is designed to increase operational efficiency of the video service provider's Network Operations Center (NOC) and improve the consumer's overall quality of experience.

For instance, Guru enables content distributors to manage their systems by service per channel and across the video chain. With Guru's Scheduled Service Control Application, video distributors can also control jobs at the service level for adding logos, scheduling blackouts and recordings, and its intuitive, web-based user interface has a customizable system layout.

"Our new service, device and application monitoring, along with redundant workflow management, intuitive graphical user interface, automatic reports and unique platform features together comprise one of the most advanced network management systems available today. Video service providers are in good hands with Envivio Guru," said Boris Felts, Envivio vice president, products and solutions.

For more information about specific features of Envivio Guru, visit www.envivio.com/guru

About Envivio

Envivio (NASDAQ: ENVI) is a global market leader and innovator of video software solutions that are trusted by video service providers and content companies worldwide to power stunning video quality and captivating, personalized experiences to their millions of viewers on their main screen as well as any device, over any network. Leveraging its pioneering and technically superior virtualized video delivery solutions, Envivio enables video operators of any size to increase revenues and reduce costs while uniquely providing the best-in-class quality, reliability, efficiency, and scalability to support the new age of video anywhere. Envivio is headquartered in San Francisco, California with offices worldwide in France, China and Singapore. Visit www.envivio.com for more information, or connect with us on [LinkedIn](#).

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements about the anticipated benefits and features of Envivio's products. Actual results may vary materially due to a number of factors including, but not limited to, the risk that, Envivio's products do not operate as intended or do not receive market acceptance, capital spending in our target markets

decreases or is delayed, we are unable to maintain profitability, our relationship with our channel partners is disrupted, as well as other risks that are detailed from time to time in Envivio's SEC reports, which can be found at www.sec.gov. Envivio is under no obligation to (and expressly disclaims any such obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise. Information contained in our website is not incorporated by reference in, or made part of this press release.

This information is intended to outline our general product direction, is not a commitment, promise or legal obligation to deliver any material, code, or functionality, and should not be relied on in making a purchasing decision. The development, release, and timing of any features or functionality described for our products remains at our sole discretion. Envivio reserves the right to modify future product plans at any time. These new software options may be purchased separately when and if available.

CONTACT:

Linda Haugsted
Bob Gold & Associates
+1 310 784 1040
envi@bobgoldpr.com

Source: Envivio

News Provided by Acquire Media