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Envivio Introduces Two New Hardware Platforms to Optimize Performance and Video Quality

Hardware Lowers Power Consumption and Overall Cost per Broadband Channel

SAN FRANCISCO, CA -- (Marketwired) -- 06/02/15 -- Envivio Inc. (NASDAQ: ENVI), a leading provider of software-based video processing and delivery solutions, will introduce two hardware platforms optimized for video processing, the Envivio G6 and Envivio X1 platforms at BroadcastAsia 2015, scheduled June 2-5 in Singapore.

Both products harness the power and performance capabilities of the latest generation Intel-based hardware platforms to further boost performance and video quality of Envivio Muse processing software.

"These platforms offer superior performance for video processing applications. Video providers also gain flexibility, as these can be used with third-party processing solutions, but are designed run Envivio's suite of processing software for reliable and brilliant video compression," said Boris Felts, vice president, products and solutions.

The benefits of both Envivio platforms include:

- Intel-based systems leverage the latest microprocessor/CPU technology to enable high video quality, pre-processing and a broad feature set
- Highly efficient platforms reduce OPEX, power and rack space requirements
- A powerful, compact design support multi-channel or multi-node configuration, offers operators flexibility and scalability
- Seamless integration in IT datacenter infrastructures

Envivio G6: The Envivio G6 platform uses the latest generation of [Intel Xeon Haswell CPUs](#) to provide outstanding performance and density for video processing and delivery applications. It is available in 1RU (1000 series) with up to 16 SDI interfaces or 2RU (2000 series) form factors.

For service providers, this advanced performance corresponds to a reduction in operating expenses: compared to previous generation appliances, Envivio G6 platforms have the ability to process 30% more channels and 30% more transcoding of VOD libraries at once. In other words, Envivio G6 reduces rack space requirements by almost 40%, power consumption by more than 30%.

Envivio X1: The platform is designed for medium sized head-ends requiring a variety of input interfaces. It includes the latest generation Intel Xeon E3 Haswell processors with high processing performance. This is a versatile, affordable solution for video service providers. The appliance is a compact 1RU chassis that offers comprehensive ingest possibilities including IP ingest through MPEG-2, or up to eight analog or eight SDI inputs.

Because it leverages the latest generation processors, the X1 platform offers unique cost benefits to video providers: power consumption and cost per broadband channel are drastically reduced compared to other technologies and platforms.

The resulting processes offer video distributor low total cost of ownership, faster time to market, streamlined operations and exception quality of experience.

More information about the G6 and X1 platforms is available at <http://www.envivio.com/our-products/platforms/>. Envivio's products will be demonstrated at Booth 5B1-01 at BroadcastAsia 2015.

About Envivio

Envivio (NASDAQ: ENVI) is a global market leader and innovator of video software solutions that are trusted by video service providers and content companies worldwide to power stunning video quality and captivating, personalized experiences to their millions of viewers on their main screen as well as any device, over any network. Leveraging its pioneering and technically superior virtualized video delivery solutions, Envivio enables video operators of any size to increase revenues and reduce

costs while uniquely providing the best-in-class quality, reliability, efficiency, and scalability to support the new age of video anywhere. Envivio is headquartered in San Francisco, California with offices worldwide in France, China and Singapore. Visit <http://www.envivio.com> for more information, or connect with us on [LinkedIn](#).

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements regarding Envivio's continued drive to profitability. Actual results may vary materially due to a number of factors including, but not limited to, the risk that, upon completion of further closing procedures, that the financial results for the three months ended April 30, 2015 are different than the results set forth in this press release, unexpected changes in Envivio's business, the loss of significant customers, changes in capital spending in the markets Envivio serves, the inability to convert bookings into revenue at all or in a timely basis within a quarterly period, the failure of Envivio's target markets to develop as anticipated, the actions taken by Envivio to reduce operating expenses are not effective, disruption with existing or the failure to develop new relationships with channel partners, unpredictable sales cycles, fluctuations in our operating results, failure to develop new and enhanced products in a timely manner, the loss of a key customer, the loss of our sole source manufacturer, the loss of a key supplier, claims of technology infringement, general economic conditions and other risks detailed from time to time in Envivio's SEC reports. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Envivio undertakes no obligation to publicly release or otherwise disclose the result of any revision to these forward-looking statements that may be made as a result of events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

Product information is intended to outline our general product direction, is not a commitment, promise or legal obligation to deliver any material, code, or functionality, and should not be relied on in making a purchasing decision. The development, release, and timing of any features or functionality described for our products, remains at our sole discretion. Envivio reserves the right to modify future product plans at any time. These new software options may be purchased separately when and if available.

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