



January 17, 2017

G-III Apparel Group, Ltd. Names Barbara Kennedy President-Wholesale-Design, Merchandising & Sales of Donna Karan

NEW YORK--(BUSINESS WIRE)-- G-III Apparel Group, Ltd. (NasdaqGS:GIII) today announced the appointment of Barbara Kennedy to the position of President-Wholesale-Design, Merchandising and Sales of Donna Karan.

Ms. Kennedy most recently served as President of Dresses at Ralph Lauren Corporation where she spearheaded the successful launch and development of the Lauren by Ralph Lauren, Chaps and American Living brands. Prior to Ralph Lauren, Ms. Kennedy served as President of Dresses at Jones Apparel Group where she led a well-known portfolio of dress brands, including Jones New York, Anne Klein, Nine West, Evan Picone and Joneswear.

Morris Goldfarb, Chairman and Chief Executive Officer of G-III Apparel Group commented, "Barbara is one of the top women's apparel executives in our industry and we are thrilled to have her join us to lead the development of the Donna Karan and DKNY wholesale businesses. Barbara's strong merchandising skills, as well as her wealth of experience in the department store channel, will be an important asset to the Donna Karan and DKNY growth plans we have developed."

Ms. Kennedy stated, "I have always admired the Donna Karan and DKNY brands and see enormous opportunity ahead. I look forward to working with the G-III and Donna Karan teams to develop the full potential of the Donna Karan and DKNY businesses."

About G-III Apparel Group, Ltd.

G-III is a leading manufacturer and distributor of apparel and accessories under licensed brands, owned brands and private label brands. G-III's owned brands include Donna Karan, DKNY, Vilebrequin, Andrew Marc, Marc New York, Bass, G.H. Bass, Weejuns, G-III Sports by Carl Banks, Eliza J, Black Rivet and Jessica Howard. G-III has fashion licenses under the Calvin Klein, Tommy Hilfiger, Karl Lagerfeld, Kenneth Cole, Cole Haan, Guess?, Jones New York, Jessica Simpson, Vince Camuto, Ivanka Trump, Ellen Tracy, Kensie, Levi's and Dockers brands. Through our team sports business, G-III has licenses with the National Football League, National Basketball Association, Major League Baseball, National Hockey League, Hands High, Touch by Alyssa Milano and more than 100 U.S. colleges and universities. G-III also operates retail stores under the Donna Karan, Wilsons Leather, Bass, G.H. Bass & Co., Vilebrequin and Calvin Klein Performance names.

Statements concerning G-III's business outlook or future economic performance, anticipated revenues, expenses or other financial items; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters are "forward-looking statements" as that term is defined under the Federal Securities laws. Forward-looking statements are subject to risks, uncertainties and factors which include, but are not limited to, reliance on licensed product, reliance on foreign manufacturers, risks of doing business abroad, the current economic and credit environment, the nature of the apparel industry, including changing customer demand and tastes, customer concentration, seasonality, risks of operating a retail business, customer acceptance of new products, the impact of competitive products and pricing, dependence on existing management, possible disruption from acquisitions, risks relating to G-III's acquisition of Donna Karan International Inc. and general economic conditions, as well as other risks detailed in G-III's filings with the Securities and Exchange Commission. G-III assumes no obligation to update the information in this release.

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Source: G-III Apparel Group, Ltd.

