



## Crown Media Holdings to Hold Third Quarter Conference Call and Webcast on November 5th

STUDIO CITY, Calif.--(BUSINESS WIRE)--Oct. 9, 2009-- Crown Media Holdings, Inc. (NASDAQ: CRWN), owner and operator of Hallmark Channel and Hallmark Movie Channel, today announced that it will conduct a conference call on Thursday, November 5<sup>th</sup>, 2009 at 11:00 a.m. Eastern Time to discuss the financial results for the three and nine months ended September 30, 2009. Investors and interested parties may listen to the call via a live webcast accessible on the investor relations page of the Company's web site, [www.hallmarkchannel.com](http://www.hallmarkchannel.com), or by dialing (800) 688-0796 (Domestic) or (617) 614-4070 (International) and requesting the "Third Quarter Earnings for Crown Media." For those listeners accessing the call through the Company's website, please register and download audio software at the site at least 15 minutes prior to the start of the call. The webcast will be archived on the site, and a telephone replay of the call will be available for 7 days beginning at 2:00 p.m. Eastern Time, Thursday, November 5<sup>th</sup>, at (888) 286-8010 (Domestic) or (617) 801-6888 (International), using passcode number 66560091.

Crown Media intends to issue a press release summarizing its operating results before the market opens on Thursday, November 5<sup>th</sup>.

### About Crown Media Holdings

Crown Media Holdings, Inc. (NASDAQ: CRWN) owns and operates cable television channels dedicated to high quality, broad appeal, entertainment programming. The Company currently operates and distributes Hallmark Channel in the U.S. to 88 million subscribers. Hallmark Channel is one of the nation's leading networks in providing quality family programming. Crown Media also operates a second 24-hour linear channel, Hallmark Movie Channel, which is distributed in both Standard and High Definition. Significant investors in Crown Media Holdings include: Hallmark Entertainment Holdings, Inc., a subsidiary of Hallmark Cards, Incorporated, Liberty Media Corp., and J.P. Morgan Partners (BHCA), LP, each through their investments in Hallmark Entertainment Investments Co.; VISN Management Corp., a for-profit subsidiary of the National Interfaith Cable Coalition; and The DIRECTV Group, Inc.

### Forward-looking Statements

*Statements contained in this press release may contain forward-looking statements as contemplated by the 1995 Private Securities Litigation Reform Act that are based on management's current expectations, estimates and projections. Words such as "expects," "anticipates," "intends," "plans," "believes," "estimates," variations of such words and similar expressions are intended to identify such forward-looking statements. Forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from those projected or implied in the forward-looking statements. Such risks and uncertainties include: competition for distribution of channels, viewers, advertisers, and the acquisition of programming; fluctuations in the availability of programming; fluctuations in demand for the programming Crown Media airs on its channels; and other risks detailed in the Company's filings with the Securities and Exchange Commission, including the Risk Factors stated in the Company's most recent 10-K and 10-Q Reports. Crown Media Holdings is not undertaking any obligation to release publicly any updates to any forward looking statements to reflect events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.*

Source: Crown Media Holdings, Inc.

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