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CorporateCommunications



NASDAQ: SAFM

Please Join Us !!!
Sanderson Farms 2011 Investor Event

October 19-20, 2011
Hotel Monteleone
214 Royal Street
New Orleans, Louisiana

Please plan to join the Sanderson Farms management team and industry experts in New Orleans

October 19, 2011 – 7:00 p.m. - Dinner
October 20, 2011 – 7:15 a.m. - Breakfast
8:00 a.m. until noon - Presentation and Q&A

The presentation will also be available via webcast at
www.sandersonfarms.com

Please rsvp to dru.anderson@cci-ir.com

(See next page for further details)

Rooms are being held at **The Hotel Monteleone** for conference attendees at a special rate until **September 19, 2011**, by calling **504-523-3341** or **800-217-2033**. Reservations will require a one night deposit to hold. Reservations will be accepted after September 19, 2011, on a first come space available basis.

Conference Agenda

Wednesday, October 19, 2011

7:00 p.m. – Reception and dinner for attendees

Acme Oyster House 724 Iberville Street

A true New Orleans original, Acme Oyster House has made a name for itself in a city famous for its incredible culinary traditions

Thursday, October 20, 2011

7:15 a.m. – Breakfast

8:00 a.m. – Presentations

(All events at The Hotel Monteleone)

Tim Brusnahan, Vice President of Consulting and a Principle of Richard A. Brock & Associates – *Mr. Brusnahan will share his insight from working with this leading trading advisor and commodity pool operator. He will discuss the current grain markets, provide an update on the corn and soybean harvest, and an outlook for the grain markets for 2012.*

Ken Berliner, President of Peter J. Solomon Company – *Mr. Berliner will share his insight from over 20 years of investment banking and strategic advisory experience with clients in a wide range of industries. He will discuss general macroeconomic conditions and how they are affecting the protein markets.*

Joe Sanderson, Chairman and Chief Executive Officer, Sanderson Farms, Inc. – *Mr. Sanderson, along with his senior management team, will provide a strategic overview of Sanderson Farms. In addition, the Company's sales executives will provide an update on export markets and the domestic retail grocery and food service markets.*

12:00 p.m. – Conference ends – box lunches provided

Note - all conference events are business casual

Thank you for your interest in Sanderson Farms