



October 16, 2018

Zillow Adds First Canadian Listings to Mobile App and Website

Zillow Adds First Canadian Listings to Mobile App and Website

Thousands of for-sale listings from Canada are now live on Zillow, with more listings expected to roll out soon

SEATTLE, Oct. 16, 2018 /PRNewswire/ -- Zillow®, the leading real estate and rental marketplace in the U.S., announced today that it has started featuring Canada's listings on Zillow's mobile app and website.

Zillow has relationships with thousands of brokerages and hundreds of MLSs in the U.S., offering them a simple way to market listings to millions of home shoppers. Zillow is expanding these efforts into Canada.

Starting today, home shoppers can use Zillow to search for Canadian for-sale properties by postal code, city or province, and use Zillow's comprehensive search filters to customize and save their search. All Canadian listings featured on Zillow will display the home's list price, a description of the property, photos and available home facts.

Consistent with Zillow's U.S. listings, Canadian properties will prominently display the listing agent's contact information as well as link to the brokerage or franchise website so buyers can easily learn more about the home or connect with a local real estate professional to help navigate the sale.

"It's an exciting time at Zillow and we're thrilled to start expanding our listings coverage outside the U.S. and provide the millions of home shoppers who use Zillow every day an easy way to see Canadian homes for sale," says Errol Samuelson, Zillow Chief Industry Development Officer. "Zillow provides unprecedented global exposure for Canadian listings on a reliable and trusted platform home shoppers love. We're excited about the momentum we're making in Canada, and with every new Canadian partnership we build, the home shopping experience on Zillow will only get better."

Any agent whose brokerage or franchise partners with Zillow can put a home on Zillow for free and benefit from the visibility their listing will receive on the largest real estate site on the webⁱ.

Zillow attracts a global audience of home shoppers, receiving more than 100 million visits a year from non-U.S. audiencesⁱⁱ. Zillow currently has agreements to receive more than 50,000 listings from Canadian brokerages and franchisors. These listings will continue to roll out on Zillow.

Zillow

Zillow® is the leading real estate and rental marketplace dedicated to empowering consumers with data, inspiration and knowledge around the place they call home, and connecting them with great real estate professionals. Zillow serves the full lifecycle of owning and living in a home: buying, selling, renting, financing, remodeling and more. Zillow Offers provides homeowners in some metropolitan areas with the opportunity to receive offers to purchase their home from Zillow. When Zillow buys a home, it will make necessary updates and list the home for resale on the open market.

In addition to Zillow.com, Zillow operates the most popular suite of mobile real estate apps, with more than two dozen apps across all major platforms. Launched in 2006, Zillow is owned and operated by Zillow Group, Inc. (NASDAQ:Z and ZG) and headquartered in Seattle.

Zillow is a registered trademark of Zillow, Inc. Zillow Offers is a trademark of Zillow, Inc.

ⁱ comScore Media Metrix Real Estate Category Ranking by Unique Visitors, August 2018, U.S. Data

ⁱⁱ Source: Zillow Internal Usage Stats - July 2017 - July 2018.

SOURCE Zillow News Provided by Acquire Media