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Zillow Group Acquires New Home Feed

Zillow Group to add New Home Feed's streamlined listing input technology for new construction builders

SEATTLE, Sept. 8, 2017 /PRNewswire/ -- Zillow Group, Inc. (NASDAQ: Z and ZG), which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and the web, today announced it has acquired New Home Feed, a streamlined listing management technology that allows builders to input, manage and syndicate their listings across the web.

"As the leader in new construction data management and a tool many of our builder customers currently use, New Home Feed felt like a natural extension of our current services," said Tony Small, group vice president of emerging marketplaces at Zillow Group. "By incorporating New Home Feed's tool set into our offering, it will be easier for partners to send their listings to Zillow Group and will improve the quality and accuracy of our new construction listings. This acquisition is another step toward our ultimate goal for new construction at Zillow Group, which is to help builders market their homes to consumers with a great return-on-investment."

"We are excited to be joining Zillow Group," said Rick Phillips, general manager of New Home Feed. "Many of our customers already use Zillow and Trulia to market their new construction homes. New Home Feed allows them to easily input, manage, and syndicate listings, and view intuitive reports in one dashboard. We are thrilled to start working with the Zillow Group team to integrate our technology directly with the platform to meet the rapidly growing needs of the new home industry."

Zillow Group will discuss the acquisition further at the Zillow Group New Construction Forum, September 14, 2017, in Austin, Texas.

About Zillow Group

Zillow Group (NASDAQ:Z) (NASDAQ:ZG) houses a portfolio of the largest real estate and home-related brands on mobile and the web. The company's brands focus on all stages of the home lifecycle: renting, buying, selling and financing. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy®, HotPads®, Naked Apartments® and RealEstate.com. In addition, Zillow Group develops a comprehensive suite of marketing software and technology solutions to help real estate, rental and mortgage professionals maximize business opportunities and connect with millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Motech®, dotloop® and Bridge Interactive™. The company is headquartered in Seattle.

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