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Bridge Interactive Receives RESO Web API Certification

SEATTLE, Sept. 27, 2017 /PRNewswire/ -- Bridge Interactive®, which is housed under Zillow Group's portfolio of real estate and home-related brands, today announced that its Bridge API was certified under the Real Estate Standards Organization's (RESO) Web API specification. As leading experts in industry standards, Bridge Interactive brings residential real estate professionals an easy and efficient solution to access all listing content in one place, through modern and well-documented technology.

"We have long been active supporters of standards within the real estate industry because of benefits they drive for all players: brokers, agents, MLSs, vendors, and home buyers and sellers," said Errol Samuelson, Zillow Group's Chief Industry Development Officer. "Today, we are pleased to announce our RESO Web API certification, making our Bridge Interactive offering more flexible, and our commitment to shared industry standards even clearer."

The Bridge Interactive API offering enables MLSs and brokers to benefit from:

- | Thorough and complete API documentation
- | Single database schema
- | The ability to distribute all MLS fields in one API call: Data Dictionary + Native MLS Fields
- | And soon: high-resolution photo, video and document distribution

While most RESO API solutions provide only those fields mapped to the Data Dictionary, Bridge API also includes all non-Data Dictionary fields. This means that those accessing listing data via the Bridge API can access any authorized field in the MLS database in one place, with one API call. Bridge API also offers additional features for developers: Software Development Kits, Push API functionality, and an API explorer that lets software developers test API calls without writing code.

"We are excited that the Bridge API has passed certification for RESO's Web API specification," said Jeremy Crawford, RESO CEO. "Implementing standards is vital to fuel innovation in our industry and having committed partners like Bridge Interactive who are carrying and reinforcing RESO standards is crucial to widespread adoption and they are setting a stellar example that we know others will follow."

Bridge Interactive has been helping brokers and MLSs manage and control listing content for over a decade. For more information on its suite of tools, visit www.bridgeinteractive.com.

Zillow Group

Zillow Group, Inc. (NASDAQ:Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy®, HotPads® and Naked Apartments®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortech®, dotloop®, and Bridge Interactive®. The company is headquartered in Seattle.

Zillow, StreetEasy, HotPads, Mortech, and Bridge Interactive are registered trademarks of Zillow, Inc., Trulia is a registered trademark of Trulia, LLC, Naked Apartments is a registered trademark of Naked Apartments, LLC, and dotloop is a registered trademark of DotLoop, LLC.

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