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Bridge Interactive Adds New Multiple Listing Services Partners

SEATTLE, April 19, 2017 /PRNewswire/ -- Zillow Group, which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and Web, today announced that Bridge Interactive™ has added more than 10 multiple listing services (MLSs) representing more than 180,000 agents to its growing customer base. When Zillow Group acquired Bridge in August 2016, the company was working with MLSs serving more than 400,000 members.

"We are pleased with the growing adoption of Bridge Interactive within the industry," said Errol Samuelson, Zillow Group chief industry development officer. "Listing data management is a complex challenge for MLSs and brokers. For more than 10 years MLSs have relied upon Bridge's innovations to simplify listing management significantly for everyone involved."

The new MLS partners will be implementing Bridge's Compose™ product, which incorporates the RETS 1.8 Update data standard, providing the MLS and its members with an efficient single point of entry process.

"We chose Bridge Interactive because of their experience and knowledge of industry standards," said Mike Canova, chief financial officer of the Georgia Multiple Listing Service. "We're excited to be working with Bridge on our RETS Update project, and looking forward to bringing our members an efficient process for adding and editing listings in our market."

New MLS partners include (but are not limited to):

- | Northern Alabama Multiple Listing Service; Huntsville, Ala.
- | Combined LA Westside MLS; Los Angeles, Calif.
- | East Bay Regional, Data, Inc.; Oakland, Calif.
- | Greater Fort Lauderdale REALTORS®; Ford Lauderdale, Fla.
- | My Florida Regional MLS; Maitland, Fla.
- | First Multiple Listing Service, Inc.; Atlanta, Ga.
- | Georgia Multiple Listing Service; Atlanta, Ga.
- | MLSPIN; Boston, Mass.
- | NorthstarMLS; Minneapolis, Minn.
- | MLSOK, Inc.; Oklahoma City, Okla.

Additionally, Bridge Interactive partners also have the option of using Retsly, which integrated with the Bridge Interactive brand in January 2017. The Retsly technology receives and standardizes real estate data from partner MLSs and county authorities, and provides authorized access via simple, well documented APIs.

Bridge Interactive solutions simplify the listings management process from beginning to end. Bridge's listing input tools help solve the inefficiencies and the additional costs of repetitive data entry that is pervasive throughout the residential real estate industry. Each of Bridge's distribution platforms help ensure customers are compliant with industry standards and provide clients with better security and control over their content.

For information about the Bridge Interactive suite of tools, visit www.bridgeinteractive.com.

Zillow Group

Zillow Group (NASDAQ:Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy®, HotPads® and Naked Apartments®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortech®, dotloop®, Bridge Interactive™ and Retsly®. Compose™ is a trademark of Bridge Interactive Group, LLC. The company is headquartered in Seattle.

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