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## Dotloop Launches "Loop It" With REcolorado

### Largest MLS in Colorado simplifies transactions for participating agents

CINCINNATI, Dec. 19, 2017 /PRNewswire/ -- Dotloop®, a leading platform for simplifying the real estate buying and selling process, today announced a new partnership with REcolorado®, the largest multiple listing service (MLS) in Colorado, which serves more than 22,000 real estate agents. The new "Loop It" integration offers unique benefits for users of both REcolorado and dotloop.

REcolorado is known for delivering innovative tools and resources to real estate professionals throughout the state, so they can better serve their clients. The addition of dotloop's "Loop It" button will enable REcolorado subscribers to quickly and seamlessly start a new transaction on a home listing from within its MLS platform.

Through the integration, transaction data for a listing that is available to REcolorado members via CoreLogic® Matrix, the largest MLS software provider in the country, will be auto-filled into each dotloop transaction, including property details and other listing data. This will help streamline the manual data entry process and increase agent productivity.

"We're thrilled to partner with REcolorado to make it even easier for real estate professionals to get deals done," said Marnie Blanco, vice president of industry relations at dotloop. "Dotloop is focused on offering the 'Loop It' button everywhere that real estate professionals are, ensuring transactions are as simple and seamless as possible."

"We recognize our subscribers are seeking quality tools that accelerate productivity and streamline the process for their clients," said Staci Wood, vice president and chief product officer at REcolorado. "Integrating with dotloop allows brokers to spend less time on data entry and improves their interactions and the service they provide to their clients."

For more information on dotloop integrations, please visit [www.dotloop.com/integrations](http://www.dotloop.com/integrations).

(ZFIN)

#### **dotloop**

Dotloop is the leading online transaction and productivity optimization platform in real estate. Dotloop reduces complexity by replacing separate form creation, e-sign, and transaction management systems with a single end-to-end solution and drives growth by helping real estate professionals streamline their businesses with workflow automation and real-time visibility into transactions. Each year, millions of agents, brokers, and clients trust dotloop to get deals done.

Dotloop is based in Cincinnati, Ohio, and is owned and operated by Zillow Group, Inc. (NASDAQ: Z and ZG). To learn more about dotloop, visit [www.dotloop.com](http://www.dotloop.com).

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