



August 10, 2017

Dotloop Adds 23 New Partnership Integrations in First Half of 2017

Improved API provides developers with increased opportunities to integrate with dotloop's platform

CINCINNATI, Aug. 10, 2017 /PRNewswire/ -- Dotloop®, a leading platform for simplifying the real estate buying and selling process, today announced 23 new integrations with partners that have gone live since January 2017. The company achieved this record pace of new integrations after introducing an improved application program interface (API) platform for developers in March 2017.

These new partnership integrations create significant value for dotloop users by allowing a more seamless operation with external real estate applications and services that many dotloop users are already leveraging to do their day-to-day jobs. Each integration offers real estate professionals expanded features to increase efficiency while conducting deals - all of which help to elevate their productivity and the industry overall.

"We are working to create a better connected and more seamless real estate ecosystem that makes it easier for brokers and agents to get deals done," said Austin Allison, Founder and General Manager of dotloop. "We're proud of the work we've done so far this year to integrate with new partners, and will continue to bring additional partners onto the dotloop platform."

Dotloop's new integrations include:

- | API Nation (Google Calendar)
- | BackAgent
- | Big Purple Dot
- | BombBomb
- | BoomTown
- | Boston Logic
- | BrokerSumo
- | Commissions Inc.
- | Contactually
- | Follow Up Boss
- | Intellirent
- | LionDesk
- | MoveEasy
- | PieSync
- | PlanetRE
- | Preclose
- | Real Estate Webmasters
- | RealGeeks
- | ShortTrack
- | SnapNHD
- | SweepBright
- | Zip Your Flyer
- | Zurple

"The collaboration between dotloop and Boston Logic offers brokerages more complete real-time visibility into transactions," said David Friedman, Founder of Boston Logic. "We are excited to be able to help real estate professionals easily and quickly populate transaction details like status, lead source, price and projected closing date directly from dotloop to Boston Logic and attribute those transactions to the original source of the lead so brokers can get hard numbers on the ROI of their marketing efforts."

"Agents that use both dotloop and BoomTown can leverage this integration to create a more seamless hand-off from agent to transaction coordinator," said Grier Allen, CEO at BoomTown. "Another benefit of the integration is the automatic bi-directional synchronization of transaction information, creating clear transparency between the systems."

In 2016, dotloop announced integrations with AccountTech, LoneWolf, Emphasys, ProfitPower, Loft47, and InsideRealEstate.

To learn more about dotloop's partnership integrations, please visit our directory at <https://www.dotloop.com/integrations/directory/>.

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Dotloop is the leading online transaction and productivity optimization platform in real estate. Dotloop reduces complexity by replacing separate form creation, e-sign, and transaction management systems with a single end-to-end solution and drives growth by helping real estate professionals streamline their businesses with workflow automation and real-time visibility into transactions. Each year, millions of agents, brokers, and clients trust dotloop to get deals done.

The company is based in Cincinnati, Ohio. Dotloop is owned and operated by Zillow Group, Inc. (NASDAQ:Z and ZG). To learn more about dotloop, visit www.dotloop.com.

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