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Zillow Group Adds Four New Multiple Listing Service Partners

SANDICOR, Austin Board of REALTORS, New Orleans Metropolitan Association of REALTORS and Greater Baton Rouge Association of Realtors to send listings directly to Zillow Group

SEATTLE, April 27, 2017 /PRNewswire/ -- Zillow Group, which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and Web, today announced partnerships with the following four new multiple listing services (MLSs):

- | SANDICOR, Inc., in San Diego. SANDICOR represents all of San Diego County, including East San Diego County and Pacific Southwest Association of REALTORS®, the Greater San Diego Association of REALTORS®, and the North San Diego County Association of REALTORS®, with nearly 20,000 members representing more than 8,000 listings.
- | The Austin Board of REALTORS® in Austin, Texas. ABoR represents nearly 11,500 members and more than 5,000 listings in Central Texas.
- | The New Orleans Metropolitan Association of REALTORS. NOMAR is comprised of three organizations, the REALTORS® Association, which serves over 4,000 REALTORS®, the Commercial Investment Division (CID), which provides commercial brokers and agents benefits targeted to their specialized needs and Gulf South Real Estate Information Network, Inc., which provides MLS services to over 5,000 members.
- | Greater Baton Rouge Association of Realtors represents 2,700 members and nearly 3,000 listings.

"We are pleased to be working with these leading MLSs to ensure that the millions of home buyers and sellers using Zillow Group sites and mobile apps see the highest quality listings information," said Errol Samuelson, Zillow Group chief industry development officer. "Now, the members of these MLSs and associations can rest assured their listings are coming to Zillow and Trulia in less than 10 minutes with the same high quality standards that MLS data ensures."

Zillow Group now partners with more than 570 MLSs around the country, covering 95 percent of active listings in the U.S. marketplace.

Through the Zillow Partnership Platform, real estate agents are prominently displayed as the listing agent on all of their listings and can receive leads directly from Zillow and Trulia, all at no cost. Brokerages receive attribution, branding, a link back directly to their websites and daily reporting access. To learn more about the platform, email mlspartners@zillow.com or call 206-757-4250.

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Zillow Group

Zillow Group (NASDAQ:Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy®, HotPads® and Naked Apartments®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortech®, dotloop® and Bridge Interactive™. The company is headquartered in Seattle.

Zillow, Mortech, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered mark of Trulia, LLC. dotloop is a registered trademark of DotLoop, LLC. Naked Apartments is a registered trademark of Naked Apartments, Inc. Bridge Interactive, Contact, Cheque and Compose are trademarks of Bridge Interactive Group, LLC.

REALTOR® is a trademark of the National Association of REALTORS.

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