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Zillow Group Adds 16 New Multiple Listing Services; Including MetroList, the Largest Multiple Listing Service in Northern California

SEATTLE, May 12, 2017 /PRNewswire/ -- Zillow Group, which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and Web, today announced 16 new multiple listing service partnerships, including MetroList in Sacramento, Calif. MetroList serves more than 25,000 real estate brokers and agents in Sacramento, Placer, El Dorado, Yolo, San Joaquin, Stanislaus and Merced counties.

"Thanks to the continued growth of new MLS partnerships, the depth and quality of listings on Zillow and Trulia has never been better," said Errol Samuelson, Zillow Group chief industry development officer. "We now have relationships with more than 580 MLSs around the country, offering nearly 2 million agents a simple way to market to the millions of home shoppers visiting Zillow Group apps and websites every month."

New MLS partners include:

- | Hopkinsville Association of REALTORS, Hopkinsville, Ky.
- | Elko County, Elko, Nev.
- | Sheridan County Board of REALTORS, Sheridan, Wyo.
- | Greater Tyler Association of REALTORS, Tyler, Texas
- | Silver City Regional MLS, Silver City, N.M.
- | West Branch Valley Multiple Listing Service, Williamsport, Pa.
- | North Central Oklahoma Board of REALTORS, Ponca City, Okla.
- | Selma Board of REALTORS, Selma, Ala.
- | Tri-County Board of REALTORS, Neb.
- | Norfolk Board of REALTORS, Norfolk, Neb.
- | Realty Multi-List MLS, Jessup, Ga.
- | East Central Iowa Association of REALTORS, Dubuque, Iowa
- | Humboldt Association of REALTORS, Humboldt, Calif.
- | Greater Central Louisiana REALTORS, Alexandria, La.
- | Greater Chattanooga MLS, Chattanooga, Tenn.

Through the Zillow Partnership Platform, real estate agents are prominently displayed as the listing agent on all of their listings and can receive leads directly from Zillow and Trulia, all at no cost. Brokerages receive attribution, branding, a link back directly to their websites and daily reporting access. To learn more about the platform, email mlspartners@zillow.com or call 206-757-4250.

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Zillow Group

Zillow Group (NASDAQ:Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy®, HotPads®, Naked Apartments®, and RealEstate.com. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortechn®, dotloop® and Bridge Interactive™. The company is headquartered in Seattle.

Zillow, Mortechn, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered mark of Trulia, LLC. dotloop is a registered trademark of DotLoop, LLC. Naked Apartments is a registered trademark of Naked Apartments, Inc. Bridge Interactive, Contact, Cheque and Compose are trademarks of Bridge Interactive Group, LLC.

REALTOR® is a trademark of the National Association of REALTORS

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