



May 8, 2017

Dunkin' Donuts Announces Plans For Four New Restaurants, Including One Multi-Brand Location With Baskin-Robbins, In Lake Charles, Louisiana With New Franchise Group, SWLA Delights, LLC

- Leading Coffee and Bakery Brand Continues to Seek Franchisee Candidates throughout the Southeast -

CANTON, Mass., May 8, 2017 /PRNewswire/ -- [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today the signing of a multi-unit store development agreement with new franchise group SWLA Delights, LLC, to develop four Dunkin' Donuts restaurants in Lake Charles, Louisiana, including one multi-brand location with [Baskin-Robbins](#), the world's largest chain of ice cream specialty shops. The group's first restaurant is planned to open in 2018.



SWLA Delights, LLC is led by brothers Gul and Vick Awan who have more than 20 years of combined experience operating QSR (quick service restaurant) concepts and gas and convenience locations throughout Lake Charles and Lafayette. The duo will hire and manage a team to oversee the operations for each new restaurant it opens in Lake Charles.

"We are thrilled to be joining the Dunkin' Donuts and Baskin-Robbins team to help expand the brands' presence in Louisiana with our new restaurants in Lake Charles," said Gul Awan, Dunkin' Donuts and Baskin-Robbins' franchisee. "We have passion and loyalty for both brands and look forward to opening our restaurants in the years ahead."

Franchise opportunities remain available across the Southeast in Alabama, Arkansas, Mississippi, and Tennessee. To help fuel additional growth in the Southeast, special development incentives are available.

"Dunkin' Donuts' and Baskin-Robbins' growth would not be possible without new franchisees like SWLA Delights LLC, who continue to demonstrate their high confidence in our brands and world-class support team," said Grant Benson, CFE, senior vice president of franchising and development, Dunkin' Brands. "Our hard-working and dedicated franchisees bring the Dunkin' Donuts and Baskin-Robbins brands, products, and promotions to life each and every day and have been essential to our growth over the years, which has solidified our position as a leader in the quick service restaurant industry."

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments. Additionally, multi-brand restaurants that combine Dunkin' Donuts with Baskin-Robbins under one roof offer even more opportunity to drive traffic during various day parts — from early morning breakfast and coffee all the way to after-dinner ice cream treats.

Dunkin' Donuts menu offerings include high-quality, freshly-brewed Hot and Iced Coffees, Cold Brew and Rainforest Alliance Certified™ Dark Roast, along with a Rainforest Alliance Certified™ espresso lineup that includes Americano, Cappuccino, Espresso, and Hot and Iced Lattes and Macchiato. Dunkin' Donuts also serves a full menu of Premium Hot Teas, Coolatta® frozen beverages, delicious donuts, bakery goods and sandwiches that pair perfectly with the brand's beverages. Baskin-Robbins offers guests a delicious range of creative ice cream flavors, custom ice cream cakes, ice cream sundaes, frozen beverages and take-home frozen treats.

To learn more about Dunkin' Donuts and Baskin-Robbins, visit www.DunkinDonuts.com or www.BaskinRobbins.com. Like us on Facebook (www.facebook.com/DunkinDonuts or www.facebook.com/BaskinRobbins) and follow us on Twitter (www.twitter.com/DunkinDonuts or www.twitter.com/BaskinRobbins).

About Dunkin' Brands Group, Inc.

With more than 20,000 points of distribution in more than 60 countries worldwide, Dunkin' Brands Group, Inc. (Nasdaq: DNKN) is one of the world's leading franchisors of quick service restaurants (QSR) serving hot and cold coffee and baked goods, as well as hard-serve ice cream. At the end of the fourth quarter 2016, Dunkin' Brands' 100 percent franchised business model included more than 12,200 Dunkin' Donuts restaurants and more than 7,800 Baskin-Robbins restaurants. Dunkin' Brands Group, Inc. is headquartered in Canton, Mass.

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