



August 31, 2011

## **Francesca's Holdings Corporation Announces Participation in the Goldman Sachs 18th Annual Global Retailing Conference**

HOUSTON, Aug. 31, 2011 (GLOBE NEWSWIRE) -- Francesca's Holdings Corporation (Nasdaq:FRAN) today announced that the Company will be presenting at the Goldman Sachs 18<sup>th</sup> Annual Global Retailing Conference held at The New York Marriott Marquis in New York City, on Wednesday, September 7, 2011 at 9:00 am Eastern Time. John De Merritt, President and Chief Executive Officer, Gene Morphis, Chief Financial Officer, and Theresa Backes, Chief Operating Officer, will host the presentation.

The audio portion of the presentation will be webcast live at [www.francescascollections.com](http://www.francescascollections.com) under the Investor Relations section. An archived replay will be available two hours after the conclusion of the live event.

### **About Francesca's Holdings Corp.**

Francesca's Collections is a growing specialty retailer with boutiques designed and merchandised to feel like independently owned, upscale boutiques and provide customers with an inviting, intimate and differentiated shopping experience. The assortment is made up of a diverse and uniquely balanced mix of high-quality, trend-right apparel, jewelry, accessories and gifts at attractive prices. Francesca's Collections appeals to the 18-35 year-old, fashion conscious, female customer, although the Company finds that women of all ages are attracted to the eclectic and sophisticated merchandise selection and boutique setting. Francesca's Collections' boutiques carry a broad selection but limited quantities of individual styles and new merchandise is introduced five days a week to create a sense of scarcity and newness.

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