



March 9, 2016

francesca's® Announces Reporting Date for Fourth Quarter and Fiscal Year 2015 Financial Results

HOUSTON, March 09, 2016 (GLOBE NEWSWIRE) -- Francesca's Holdings Corporation (NASDAQ:FRAN) today announced plans to report fourth quarter and fiscal year 2015 financial results on Wednesday, March 23, 2016, before the market opens. The Company also plans to hold a conference call to discuss its financial results the same day at 8:30 a.m. ET.

A live web cast of the conference call will be available in the investor relations section of the Company's website, www.francescas.com.

In addition, a replay of the call will be available shortly after the conclusion of the call and will remain available until March 30, 2016. To access the telephone replay, listeners should dial 1-877-870-5176. The access code for the replay is 9148041. A replay of the webcast will also be available within two hours of the conclusion of the call and will remain on the website for ninety days.

About Francesca's Holdings Corporation

francesca's® is a growing specialty retailer which operates a nationwide-chain of boutiques providing customers a unique, fun and differentiated shopping experience. The merchandise assortment is a diverse and balanced mix of apparel, jewelry, accessories and gifts. Today, francesca's® operates 621 boutiques in 48 states and the District of Columbia and also serves its customers through francescas.com. For additional information on francesca's®, please visit www.francescas.com.

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