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## **Boingo Honored with 2017 Leading Lights Award for Outstanding Transformation Strategy**

### **Communications Industry's Premier Awards Program Recognizes Boingo's Pivot from Subscriber-Based Retail Business to a Venue-Centric and Wireless Infrastructure Powerhouse**

LOS ANGELES, May 17, 2017 (GLOBE NEWSWIRE) -- [Boingo Wireless](#) (NASDAQ:WIFI), the leading DAS, small cell and Wi-Fi provider that serves consumers, carriers and advertisers worldwide, today announced that it has been named a winner in the *Light Reading* 2017 Leading Lights Awards for the "[Outstanding Transformation Strategy](#)" category. Boingo was recognized for undergoing a significant strategic transformation in recent years that moved the company from a predominantly standalone subscriber-based retail Wi-Fi business to a model that acquires wireless rights at large venues, builds out Wi-Fi, Distributed Antenna Systems (DAS) and small cell networks at those venues and monetizes them through innovative products and services, such as carrier offload, small cells and Wi-Fi for the military.

"The Boingo transformation story includes the launch of a Wi-Fi business for the military, becoming the largest provider of indoor DAS networks and responding to the incredible demand for mobile data with Wi-Fi offload services for carriers," said David Hagan, chairman and CEO, Boingo. "The majority of our revenue today is a result of our transformation, underscoring the strategy's impact. We are incredibly honored by this award win and share it with all Boingo colleagues who are at the foundation of our success."

Now in its 13th year, Leading Lights is the communications industry's leading awards program, recognizing top companies and executives for their outstanding achievements in next-generation communications technology, applications, services, strategies and innovations. The Leading Lights winners were announced at an awards dinner at Brazos Hall in Austin, Texas, on Monday, May 15, on the eve of the [Big Communications Event](#).

"The quality and number of submissions we received this year across all of our categories was a testament to the innovation that underpins developments in the global communications industry," said *Light Reading* International Group Editor Ray Le Maistre. "The winners, and all of the finalists, can be proud of their achievements. Congratulations to all!"

In addition to Boingo, Leading Lights award recipients included AT&T, Qualcomm, Cisco and Nokia, among others. A complete list of all 2017 winners can be found [here](#).

#### **About Light Reading**

*Light Reading* ([www.lightreading.com](http://www.lightreading.com)) helps the global communications industry make informed decisions. The [LightReading.com](http://LightReading.com) site is the definitive source for next-generation communications analysis for more than 450,000 users each month, leading the media sector in terms of traffic, content and reputation. *Light Reading* also produces live events for executives charged with monetizing cable, New IP, optical, Ethernet, mobile, gigabit cities, security, virtualization and components.

#### **About Boingo Wireless**

Boingo Wireless, Inc. (NASDAQ:WIFI) helps the world stay connected. Our vast footprint of small cell networks cover more than a million DAS and Wi-Fi locations and reaches more than 1 billion consumers annually - in places as varied as airports, stadiums, universities, and military bases. For more information about the Boingo story, visit [www.boingo.com](http://www.boingo.com).

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