



December 12, 2016

Boingo Connects Millions of Travelers To Fast, Free Wi-Fi Over Holiday Season

Blazing-Fast, Seamless Boingo Wi-Fi Offers Top Speeds and Next Generation Passpoint Connectivity

LOS ANGELES, Dec. 12, 2016 (GLOBE NEWSWIRE) -- [Boingo Wireless](#) (NASDAQ:WIFI), the leading DAS and Wi-Fi provider that serves consumers, carriers and advertisers worldwide, will connect millions of passengers to fast, free Wi-Fi over the peak holiday travel season. During the Thanksgiving weekend alone, millions of Boingo Wi-Fi connections were made around the globe, ensuring travelers stayed connected to flight updates, sports scores, weather, and of course, cat videos.

"When it comes to connectivity over the holidays, Boingo has you covered," said Dawn Callahan, chief marketing officer at Boingo. "Whether you're flying to make a last-minute sales pitch before the end of the year, or simply getting home for the holidays, Boingo delivers fast, free Wi-Fi for every passenger, plus premium Wi-Fi options for power users."

"Boingo is the lifeline to connectivity at airports," said Peter Shankman, bestselling author of *Zombie Loyalists: Using Great Service to Create Rabid Fans* and frequent business traveler who is on the road hundreds of days per year. "From sending large presentations just before takeoff to streaming my favorite show during a delay, Boingo is my reliable travel companion over the holidays and year round."

Boingo has invested millions of dollars to upgrade its Wi-Fi networks at [major airports](#) throughout the U.S. These upgrades deliver Boingo's next generation Wi-Fi solutions, including its [S.M.A.R.T. Network](#) design and [Passpoint](#) connectivity.

S.M.A.R.T Networks—which stands for Secure, Multiplatform, Analytics-Driven, Responsive and Tiered—feature various speed options to meet the varying connectivity needs of travelers. Fast, free Wi-Fi is available to all passengers, typically in exchange for watching a brief advertisement. For business travelers who need the airport to function as an extension of their office, premium Wi-Fi with speeds of up to 50 Mbps is available.

Passpoint technology is also making it easier than ever to get connected to Wi-Fi. Travelers with a Boingo Passpoint profile on their device will automatically connect to Wi-Fi with no log-in or passwords required, much like connecting at home or the office. Passpoint also comes with built-in encryption, which turns otherwise open public hotspots into a secure connection. Today, more than 150,000 of Boingo's 1MM+ hotspots are Passpoint-enabled, making it simple and easy to get online. Sprint customers, Time Warner Cable customers—now Charter Spectrum—and Boingo subscribers now enjoy automatic, seamless, secure connections at the airport through Passpoint.

In 2016, Boingo was named "Best WiFi Service" in the *Global Traveler* 13th annual GT Tested Reader Survey awards. The recognition marks the sixth consecutive and seventh time Boingo has received the prestigious honor for its blazing fast Wi-Fi.

Now through Dec. 31, 2016, Android phone and tablet users can receive six months of Boingo Wi-Fi at thousands of hotspots through an exclusive offer with Amazon Underground. To sign up or learn more, click [here](#).

About Boingo Wireless

Boingo Wireless, Inc. (NASDAQ:WIFI) helps the world stay connected. Our vast footprint of small cell networks cover more than a million DAS and Wi-Fi locations and reaches more than 1 billion consumers annually—in places as varied as airports, stadiums, universities, and military bases. For more information about the Boingo story, visit www.boingo.com.

Cautionary Statement Regarding Forward-Looking Statements

This press release contains "forward-looking statements" that involves risks, uncertainties and assumptions. Forward-looking statements can be identified by words such as "anticipates," "intends," "plans," "seeks," "believes," "estimates," "expects" and similar references to future periods. These forward-looking statements include the quotations from management in this press release, as well as any statements regarding Boingo's strategic plans, future guidance and future growth opportunities. Forward-looking statements are based on the Company's current expectations and assumptions regarding its business, the economy and other future conditions. Since forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. The Company's actual

results may differ materially from those contemplated by the forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include the Company's ability to maintain its existing relationships and establish new relationships with venue partners, particularly key airport venue partners and military bases, its ability to maintain revenue growth and achieve profitability, its ability to execute on its strategic and business plans, its ability to successfully compete with new technologies and adapt to changes in the wireless industry, as well as other risks and uncertainties described more fully in documents filed with or furnished to the Securities and Exchange Commission (SEC), including Boingo's Form 10-K for the year ended December 31, 2015 filed with the SEC on March 11, 2016, Form 10-Q for the quarter ended March 31, 2016 filed with the SEC on May 9, 2016, Form 10-Q for the quarter ended June 30, 2016 filed with the SEC on August 8, 2016, and Form 10-Q for the quarter ended September 30, 2016 filed with the SEC on November 7, 2016, which the Company incorporates by reference into this press release. Any forward-looking statement made by Boingo in this press release speaks only as of the date on which it is made. Factors or events that could cause the Company's actual results to differ may emerge from time to time, and it is not possible for Boingo to predict all of them. Boingo undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

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Source: Boingo Wireless, Inc.

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