June 4, 2012

Responsys Announces Schedule of Upcoming Investor Conferences

SAN BRUNO, Calif., June 4, 2012 (GLOBE NEWSWIRE) -- Responsys, Inc. (Nasdaq:MKTG), a leading provider of email and cross-channel marketing solutions, today announced that company management will be participating in the following investor conferences:

Tuesday, June 5, 2012 — 2012 Stephens Spring Investor Conference at the Palace Hotel in New York, NY. Responsys will present at 2:30 p.m. Eastern Time (11:30 a.m. Pacific Time).

Wednesday, June 13, 2012 — 32nd Annual William Blair Growth Stock Conference at the Four Seasons Hotel in Chicago, IL. Responsys will present at 10:40 a.m. Central Time (8:40 a.m. Pacific Time).

Both presentations will be available via webcast on Responsys' Investor Relations website at: http://investors.responsys.com/events.cfm.

About Responsys

Responsys is a leading provider of email and cross-channel marketing solutions that enable companies to engage in relationship marketing across the interactive channels customers are embracing today -- email, mobile, social, web and display. With Responsys solutions, marketers can create, execute, and automate highly dynamic campaigns and lifecycle marketing programs that are designed to grow revenue, increase marketing efficiency, and strengthen customer loyalty. Responsys' New School Marketing vision, flexible on-demand application suite, and customer success-focused services aim to deliver high return on investment, increased levels of automation and fast time-to-value. Founded in 1998, Responsys is headquartered in San Bruno, California and has offices throughout the world. Responsys serves world-class brands such as: American Family Mutual Insurance Company, Avis Europe, Brooks Brothers, Deutsche Lufthansa, Dollar Thrifty, LEGO, LinkedIn, Newegg, Orbitz, Qantas, Southwest Airlines, United Airlines and UnitedHealthcare. For more information about Responsys, visit responsys.com.

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