



Responsys to Announce First Quarter 2012 Financial Results

SAN BRUNO, Calif., April 26, 2012 (GLOBE NEWSWIRE) -- [Responsys, Inc.](#) (Nasdaq:MKTG), a leading provider of email and cross-channel marketing solutions, today announced that it will release its financial results for the quarter ended March 31, 2012 on Wednesday, May 9th after the market close. Responsys will host a conference call to discuss the results at 1:30 p.m. Pacific Time / 4:30 p.m. Eastern Time on the same day.

The conference call will be hosted by Dan Springer, Chief Executive Officer, and Chris Paul, Chief Financial Officer.

To access the call from the U.S., please dial (877) 548-9590 or (914) 495-8541 outside the U.S. A live webcast of the call will also be available at <http://investors.responsys.com/events.cfm> under the Events and Presentations menu. An audio replay will be available until May 16, 2012 by calling (855) 859-2056 or (404) 537-3406 outside the U.S., using conference ID 75076960. The replay will also be available on our website at <http://investors.responsys.com/>.

About Responsys

Responsys is a leading provider of email and cross-channel marketing solutions that enable companies to engage in relationship marketing across the interactive channels customers are embracing today—email, mobile, social, the web and display. With Responsys solutions, marketers can create, execute, and automate highly dynamic campaigns and lifecycle marketing programs that are designed to grow revenue, increase marketing efficiency, and strengthen customer loyalty. Responsys' New School Marketing vision, flexible on-demand application suite, and customer success-focused services aim to deliver high ROI, increased levels of automation and fast time-to-value. Founded in 1998, Responsys is headquartered in San Bruno, California and has offices throughout the world. Responsys serves world-class brands such as: American Family Mutual Insurance Company, Avis Europe, Brooks Brothers, Continental Airlines, Deutsche Lufthansa, Dollar Thrifty, LEGO, LinkedIn, Newegg, Orbitz, Qantas, Southwest Airlines and UnitedHealthcare. For more information about Responsys, visit responsys.com.

The Responsys, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=9558>

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