



Responsys to Announce Second Quarter 2011 Financial Results

SAN BRUNO, Calif., Aug. 2, 2011 (GLOBE NEWSWIRE) -- [Responsys, Inc.](#) (Nasdaq:MKTG), the leading provider of email and cross-channel marketing solutions, today announced that it will release its financial results for the quarter ended June 30, 2011 on Tuesday, August 9th after the market close. Responsys will host a conference call to discuss the results at 1:30 p.m. Pacific Time / 4:30 p.m. Eastern Time on the same day.

The conference call will be hosted by Dan Springer, Chief Executive Officer, and Chris Paul, Chief Financial Officer.

To access the call from the U.S., please dial (877) 548-9590, or from outside the U.S., dial (914) 495-8541. A live webcast of the call will also be available at <http://investors.responsys.com/events.cfm> under the Events and Presentations menu. An audio replay will be available until August 16, 2011 by calling (800) 642-1687 or (706) 645-9291 outside the U.S., using conference ID 78107450. The replay will also be available on our website at <http://investors.responsys.com/>.

About Responsys

Responsys is the leading provider of email and cross-channel marketing solutions that enable companies to engage in relationship marketing across the interactive channels customers are embracing today—email, mobile, social and the web. With Responsys solutions, marketers can create, execute, and automate highly dynamic campaigns and lifecycle marketing programs that are designed to grow revenue, increase marketing efficiency, and strengthen customer loyalty. Responsys' New School Marketing vision, flexible on-demand application suite, and customer success-focused services aim to deliver high ROI, increased levels of automation and fast time-to-value. Founded in 1998, Responsys is headquartered in San Bruno, California and has offices throughout the world. Responsys serves world-class brands such as: American Family Mutual Insurance Company, Avis Europe, Continental Airlines, Deutsche Lufthansa, Dollar Thrifty, Lands' End, LEGO, Newegg, Qantas, and Southwest Airlines. For more information about Responsys, visit responsys.com.

The Responsys, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=9558>

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Source: Responsys, Inc.

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