



May 15, 2012

## Concentric Cloud Solutions Forms Strategic Partnership With Limelight Networks to Add Integrated Cloud-Based Content Delivery Solutions to Product Offering

NEW YORK, May 15, 2012 (GLOBE NEWSWIRE) -- [Limelight Networks, Inc.](#) (Nasdaq:LLNW) today announced that it has formed a strategic partnership with Concentric Cloud Solutions, who has added Limelight's integrated content delivery services and cloud-based applications to its product offering targeted at the enterprise marketplace. Limelight's suite of services gives Concentric customers the solutions they need to quickly build a successful digital presence across online, mobile, and social channels, enabling them to drive revenue, build their brands, and lower total cost of ownership.

"After extensively researching the needs of our customers, we chose to partner with Limelight because of their robust suite of services for content optimization, storage, and acceleration, and their willingness to create offers for the business market. Unlike other providers in the market, Limelight's integrated services give our customers a complete offering that allows them to more efficiently meet their diverse network, IT, and online publishing needs," states Peter Papavasiliou, Acting President and Vice President, Marketing, Concentric Cloud Solutions.

Concentric's new line of business, [Content Acceleration](#), will include [Caching](#) and [Streaming](#) for content delivery ([Limelight Deliver](#)), [Application Acceleration](#) for web, mobile, and application acceleration ([Limelight Accelerate](#)), as well as [Content Storage](#) ([Agile Storage](#)). Underlying these offerings is Limelight's scalable, high-performance, [global computing platform](#), which has the scale and global footprint to manage and deliver broadcast-quality content to virtually any location around the world. To ensure that content is delivered as fast as possible, Limelight's platform relies on an intelligent software layer, which adapts each delivery to the unique circumstances of each request. Images, web pages, video, music, games, social media, and software downloads are all delivered at lightning-fast speeds, regardless of end user location or traffic spikes.

"As the demand for rich, high-quality online and mobile content continues to grow at an explosive pace, businesses need comprehensive tools that allow them to streamline internal workflows and deliver superior digital experiences across all channels," says Jeffrey Lunsford, CEO, Limelight Networks. "We're thrilled to help Concentric Cloud Solutions serve their business market with high-impact services that ultimately enable them to enhance their brands, improve customer relationships, and drive profitability."

Additionally, Concentric Cloud Solutions, a division of XO Communications, delivers hosted, enterprise-class cloud-based solutions. The company's Cloud Voice solution self-services with speech, touch-tone, and other advanced features to a wide range of industries. It is focused on providing first-class Intelligent Call Routing, Cloud Contact Center, Interactive Voice Response and Mass Notification, a proactive communications services. Concentric Cloud Computing solutions provide Enterprise Cloud, Cloud Hosting, Cloud backup and disaster recovery, Storage, and Managed Services to customers. All of these solutions give businesses the capabilities and capacity to immediately address their business issues without the need for capital spending.

### About Concentric Cloud Solutions

Concentric Cloud Solutions offers businesses advanced cloud-based computing, content acceleration, and cloud voice solutions. Through its cloud-based platforms and online portal, Concentric Cloud Solutions helps organizations simplify the procurement and management of critical infrastructure, accelerate application and web site performance, and improve interactive communications with customers. For more information, visit [www.concentric.com](http://www.concentric.com).

### About Limelight Networks, Inc.

Limelight Networks, Inc. (Nasdaq:LLNW) is a trusted provider of integrated cloud-based applications that leverage Limelight's scalable, high-performance, global computing platform. We give organizations whose Internet, mobile, and social initiatives are absolutely critical to their success a complete solution to upload, manage, publish, monetize, accelerate, and analyze their online and mobile content. The Limelight team of experts and end-to-end offering allow customers to streamline all of the processes throughout the content lifecycle and optimize the performance of content across all channels — empowering them to quickly and cost-effectively orchestrate a successful digital presence that improves brand awareness, drives revenue, and enhances customer relationships. For more information, please visit [www.limelight.com](http://www.limelight.com) or follow us on Twitter at [www.twitter.com/llnw](https://twitter.com/llnw).

Copyright © 2012 Limelight Networks, Inc. All rights reserved. All product or service names are the property of their respective owners.

CONTACT: Limelight Media Contact:

Heather Miller

215.867.8600 x239

media@llnw.com

Concentric Media Contact:

Heather Roberts

678.816.4145

heather.roberts@concentric.com