



Limelight Networks[®] and iStreamPlanet[®] to Deliver 'The Wizard of Oz' Using Microsoft Silverlight[™] and IIS Smooth Streaming

TEMPE, Ariz., Oct. 2 /PRNewswire-FirstCall/ -- Limelight Networks, Inc (Nasdaq: LLNW) today announced that the company is working with iStreamPlanet to provide delivery services for Netflix's free online screening of the "The Wizard of Oz," occurring tomorrow, Saturday, October 3, 2009, powered by Microsoft Silverlight and Internet Information Services (IIS) Smooth Streaming.

Announced in September, Netflix and Warner Bros. Home Entertainment Group will make the newly restored 1939 classic available online - free to be viewed by anyone in the United States for a 24-hour period. The film will be available to "Watch Instantly" from www.netflix.com/wizardofoz.

"Microsoft is excited that Silverlight and IIS Smooth Streaming HTTP streaming technology are providing the opportunity for all of the U.S. to see this beautiful, newly restored version of 'The Wizard of Oz,'" said Steve Sklepowich, director for Silverlight at Microsoft Corp. "Microsoft continues to work with partners like Limelight and iStreamPlanet to deliver rich, highly secure online experiences to audiences that, when combined with Silverlight DRM, helps to ensure the online video stream is protected."

Limelight Networks will provide all content delivery services for the event. Leveraging Silverlight and its global platform, the company will provide HTTP adaptive streaming services to deliver high quality video streams of the movie to the PC, available for anyone in the U.S. to view. Additionally, Limelight will enable Netflix members on an unlimited plan to "instantly watch" the film in hi-definition on their TVs via a range of Netflix ready devices.

"Limelight Networks is pleased that our global platform and robust Smooth Streaming infrastructure are enabling a beloved and iconic film like 'The Wizard of Oz' to be enjoyed by anyone in the U.S. - from their PC or the Netflix-ready connected device of their choice," said David Hatfield, senior vice president, Limelight Networks, Inc.

The desktop viewing experience will be enabled by a Silverlight 3 media player, developed by iStreamPlanet. The player includes support for Silverlight DRM powered by PlayReady, and iStreamPlanet will also provide license delivery services for the event. The event marks the first instance of PlayReady being used to protect IIS Smooth Streaming content. In addition, iStreamPlanet is providing IIS origin services and integration with Limelight's CDN for the movie and for clips from a free live concert hosted by Netflix earlier this week in New York's Central Park.

"As a leader in Smooth Streaming and Silverlight 3 development, iStreamPlanet is pleased to enable the desktop viewing experience through our player, and aide in protecting the content from unauthorized use via our PlayReady rights management services," said Randy Levine, senior vice president, iStreamPlanet. "We are pleased to be working with partners Limelight Networks and Microsoft to provide this groundbreaking technology for such a high profile event."

"The Wizard of Oz" will be available from 9:00 a.m. Eastern Time on Saturday, October 3 to 9:00 a.m. Eastern the following day.

About Limelight Networks, Inc.

Limelight Networks, Inc. (Nasdaq: LLNW) is trusted by the world's most innovative enterprise, entertainment, technology, and software brands to improve the performance and profitability of web sites and end-user experiences. Our scalable, on-demand managed infrastructure solutions provide global reach and consistent high availability, by routing traffic over a private fiber-optic backbone rather than through the often-congested, unpredictable public Internet. For more information, visit our web site (<http://www.limelightnetworks.com>), read our blog (<http://blog.llnw.com>), or follow @llnw (<http://www.twitter.com/llnw>) on Twitter.

About iStreamPlanet

iStreamPlanet[®] develops and provides digital media strategy, managed webcasting services, and Rich Internet Applications. The company successfully integrates managed services and SaaS-based digital media applications that cover all aspects of a media delivery, enabling enterprises and other content owners to distribute and monetize their digital media across multiple platforms. iStreamPlanet's team of digital media and broadcast experts has managed and enabled the deployment of more than 1,000 large live events viewed online by millions, including the Presidential Inauguration and the Michael Jackson Memorial. The world's top business leaders (American Express, AT&T, Caterpillar, Microsoft), trendiest music festivals (Bonnaroo, Coachella, SXSW), most popular sporting events (Masters Golf Tournament, Championships at Wimbledon,

Sunday Night Football), and major broadcasters (CBS Television, Cablevision, Fox International) rely on iStreamPlanet's digital media solutions. Through its partnership with Smart City, iStreamPlanet also supports over 60 of the largest U.S. convention centers and event facilities. Founded in 2000, the privately held company is headquartered in Las Vegas with offices in Orlando, Florida; Scottsdale, Arizona; and Washington, D.C. More information is available by calling 702-492-5900 or visiting <http://www.istreamplanet.com>.

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