



## **Limelight Networks Selected by RCC Broadcasting to Provide Live Event Services For Online Broadcasts of Hiroshima Toyo Carp Games**

TOKYO, April 10 /PRNewswire-FirstCall/ -- Limelight Networks, Inc. (Nasdaq: LLNW) today announced that the company will provide Live Event Services for online broadcasts of the Hiroshima Toyo Carp, the popular Japanese league baseball team, delivered by RCC Broadcasting Company.

The live online broadcasts will begin on Friday 11 April with a game between Hiroshima Toyo Carp and Chunichi Dragons. The company will broadcast 15 home games that are not planned for TV broadcast, and 10 additional games that have previously been edited for time to fit into traditional broadcast TV time slots. Plans are to also broadcast "Climax Series" and "Nippon Series" playoff games if the Hiroshima Toyo Carp advance to those tournaments. Details of the live broadcast schedule are available online at <http://shop.rcc.jp/douga/carp/index.htm>.

The popular baseball games will be streamed in high definition at 768 kbps, using Windows Media Player and will be available for ADSL connections and faster in the hope that many more Carp fans will be able to enjoy their baseball games online as well. Limelight Networks has already supported a March 2<sup>nd</sup> trial online broadcast between Hiroshima Toyo Carp and Saitama Seibu Lions played at Hiroshima Municipal Baseball Stadium.

RCC Broadcasting will monitor program traffic in near real-time using the LimelightEXCHANGE Web-based reporting console. The company will also use Limelight MediaVault to provide viewers with a one-time URL after a valid registration on the RCC Broadcasting Website, allowing only authenticated viewers to view the games.

### About Limelight Networks

Limelight Networks, Inc. (Nasdaq: LLNW) is a content delivery partner enabling the next wave of Internet business and entertainment. More than 1300 Internet, entertainment, software, and technology brands trust our robust, scalable platform to monetize their digital assets by delivering a brilliant online experience to their global audience. Our architecture bypasses the busy public Internet using a dedicated optical network that interconnects thousands of servers and delivers massive files at the speed of light directly to the access networks that consumers use every day. Our proven network and passion for service assures our customers that every object in their library will be instantly delivered to every user, every time. For more information, visit <http://www.limelightnetworks.com>.

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Editors Note: This is an English translation of an announcement originally distributed in Japanese.

SOURCE Limelight Networks, Inc.

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