



## Limelight Networks<sup>®</sup> Unveils New Services for the Enterprise

TEMPE, AZ, Mar 30, 2010 (MARKETWIRE via COMTEX) --Limelight Networks, Inc. (NASDAQ: LLNW) today announced new and upgraded services designed to address the evolving requirements of Global 1000 financial, public sector, and enterprise IT departments and operators of e-commerce storefronts. These new capabilities meet the needs of companies looking to reach customers, prospects, employees, and other targeted end users on an array of mobile and connected devices.

New enterprise services from Limelight Networks include:

- A next-generation version of Limelight SITE
- A new Content Storage solution supporting incremental storage upgrades
- A Traffic Balancer solution for distributing site traffic to improve performance and reduce risk
- An enhanced version of Limelight REACH for mobile delivery
- New features in Limelight CONTROL for better service visibility and customization
- A technology preview of an edge-computing service

"Today we have expanded the set of services we provide to enterprise IT departments and e-commerce retailers with new capabilities that go beyond site acceleration to value-added edge computing, mobility, and data center services. Together, these services can help customers achieve their business objectives by increasing sales conversions, improving customer support, and increasing employee productivity. We are enabling customers to create brilliant interactive online brand experiences, all while increasing infrastructure efficiency and helping customers extend their IT resources," said David Hatfield, senior vice president, Limelight Networks, Inc.

Each new service introduced today fully supports Internet Protocol Version 6 (IPv6), the next-generation protocol that is transforming the basis of communications on the Internet. As companies continue to strategize for their own IPv6 migrations, they can gain peace of mind knowing that all Limelight content delivery services and the company's global network platform are fully IPv6-enabled.

The Limelight SITE web acceleration service helps increase visitor loyalty and reduces operating costs by providing a consistent web experience from any location. Building on the successful March 2009 launch, the latest version of this service offers more control over cache management, SSL support, increased failover options, and integrated content security options. The service includes Origin Direct technology, which accelerates traffic by routing it over Limelight's private, network-based infrastructure, rather than through the congested "middle-mile" of the Internet. This enables consistent, high-fidelity performance of static, dynamic, personalized, and rich media content.

Debuting with SITE is Content Storage, Limelight's new high-performance CDN storage architecture. This service provides customers with a virtual continuous environment for storing content. Instead of requiring new hardware for every customer upgrade, the Content Storage service offers a modular solution that spans multiple servers for fast and flexible scalability.

Also unveiled today is Traffic Balancer, a new service that offers customers a way to distribute site traffic among multiple origin sources, or even multiple content delivery service providers. Customers can define how traffic loads are managed and enjoy both improved site performance and lower delivery risk. The Traffic Balancer service works at the DNS level to allocate traffic dynamically based on customer parameters.

The Limelight REACH mobility service today adds support for enterprises and retailer environments. The solution uses Limelight's intelligent auto-detection technology to distribute properly formatted rich media content to almost any mobile or connected device. REACH can: help improve communications with remote or off-site employees by delivering optimized content to a trusted mobile device; enhance the in-store purchase experience by delivering on-demand video to a mobile handset; or provide a rich-media experience to mobile customers.

Also today, Limelight Networks introduces a technology preview of a framework for edge computing-as-a-managed-service. Using the massive processing capacity available in Limelight's dense regional server clusters, along with programmable, virtual environments called "stacks," customers will be able to execute real-time code right at the network edge. Each stack provides virtualization technologies to contain individual applications and ensure consistent allocation of resources.

Limelight's Global Professional Services organization provides enterprise IT and marketing departments with turnkey solutions for infrastructure optimization, website management, online marketing campaigns, live corporate events, and product launch announcements.

Additionally, all customers are supported by the CONTROL management and reporting portal, which provides visibility into their online businesses and control of Limelight Networks services. Through CONTROL, customers can create custom reports for site traffic, top URLs, most-requested content, storage usage, sub-accounts, or by content "tag." They can also set real-time alerts or use a web services (SOAP) interface to export data into their own analytics systems. Through the Self Provisioning tool, customers can add or manage their delivery services, upload or purge content, and add administrators to their account.

About Limelight Networks, Inc.

Limelight Networks, Inc. (NASDAQ: LLNW) is trusted by the world's most innovative enterprise, entertainment, technology, and software brands to improve the performance and profitability of web sites and end-user experiences. Our scalable, on-demand managed infrastructure solutions provide global reach and consistently high availability by routing traffic over a private fiber-optic backbone rather than through the often-congested, unpredictable public Internet. For more information, visit our web site (<http://www.limelightnetworks.com>), read our blog (<http://blog.llnw.com>), or follow @llnw on Twitter.

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