

Q2 & FY 2017 Earnings Call

August 7, 2017

Important Information

- This presentation contains forward-looking statements that involve risks, uncertainties and assumptions, including guidance, projections, and estimates of future financial condition and results of operations. If the risks or uncertainties materialize or the assumptions prove incorrect, our results may differ materially from those expressed or implied by such forward-looking statements. Typically, these statements contain words such as “if,” “believe,” “may,” “will,” “estimate,” “continue,” “anticipate,” “intend,” “expect,” and similar expressions.
- The forward-looking statements in this presentation are based on estimates and information available to us at the time of this presentation. These statements are subject to risks and uncertainties that could cause actual results and events to differ materially and are not guarantees of future performance. Except as required by law, we undertake no obligation to update the forward-looking statements to reflect subsequent events or circumstances. A detailed discussion of these and other risks and uncertainties that could cause actual results and events to differ materially from such forward-looking statements is included in our Report on Form 10-K for the 2016 fiscal year end and our other periodic reports filed with the Securities and Exchange Commission, which can be accessed at <http://www.sec.gov>.
- This presentation refers to certain non-GAAP financial metrics. See the GAAP to non-GAAP reconciliation tables contained in this presentation and our earnings press release posted on the Investor Relations portion of the ServiceSource website for a reconciliation of the non-GAAP metrics to the closest GAAP financial measures.

Q2'17 Non-GAAP Operating Expenses*

Non-GAAP

In \$ millions except EPS

	Q2 2017	Q2 2016
Cost of Revenue	36.0	38.1
<i>% of Revenue</i>	61.8%	61.5%
Sales & Marketing	7.5	10.5
<i>% of revenue</i>	13%	17%
Research & Development	1.2	1.9
<i>% of revenue</i>	2%	3%
General & Administration	10.7	10.3
<i>% of revenue</i>	18%	17%
Total Expenses	55.4	60.8
<i>% of revenue</i>	95%	98%
Adjusted EBITDA	\$ 4.7	\$ 2.9
<i>% of revenue</i>	8%	5%
Non-GAAP Net Income / (Loss)	1.5	1.1
Non-GAAP EPS	0.02	0.01
Shares used in calculating basic net loss	88.8	85.4

Please Refer to Appendix for GAAP to Non GAAP Reconciliations

* Financials are **Non-GAAP** and exclude, where appropriate, stock-based compensation expense, amortization of internally developed software and purchased intangibles, restructuring and other costs, and non-cash expenses relating to the convertible note.

Q3'17 Guidance – Key Metrics*

Q3'17 Guidance

In \$ millions except EPS

	Q3 Low	Q3 High
Revenue Range	\$ 55.0	\$ 58.0
<i>y/y growth</i>	-12.0%	-7.2%
Gross Margin	33.5%	36.5%
Operating Expense (% of revenue)	32.7%	32.8%
Adjusted EBITDA	\$ 2.0	\$ 4.0
Non-GAAP Net Income (Loss)	\$ 0.00	\$ 2.00
Non-GAAP EPS	\$ 0.00	\$ 0.02
Free Cash Flow **	\$ (3.0)	\$ (1.0)

Please Refer to Appendix for GAAP to Non GAAP Reconciliations

* Financials are **Non-GAAP** and exclude, where appropriate, stock-based compensation expense, amortization of internally developed software and purchased intangibles, restructuring and other costs, and non-cash expenses relating to the convertible note.

** Excludes restructuring and other costs

FY'17 Guidance – Key Metrics*

FY'17 Guidance

In \$ millions except EPS

	FY Low	FY High
Revenue Range	\$ 238.0	\$ 243.0
<i>y/y growth</i>	-5.9%	-3.9%
Gross Margin	36.5%	38.5%
Operating Expense (% of revenue)	33%	34%
Adjusted EBITDA	\$ 15.0	\$ 18.0
Non-GAAP Net Income (Loss)	\$ 5.00	\$ 7.00
Non-GAAP EPS	\$ 0.06	\$ 0.08
Free Cash Flow	\$ (2.00)	\$ 2.00

Please Refer to Appendix for GAAP to Non GAAP Reconciliations

* Financials are **Non-GAAP** and exclude, where appropriate, stock-based compensation expense, amortization of internally developed software and purchased intangibles, restructuring and other costs, and non-cash expenses relating to the convertible note.

** Excludes restructuring and other costs

Appendix

Q2'17 GAAP to Non GAAP Operating Expense

GAAP to Non-GAAP Reconciliation

(In thousands)

(Unaudited)

	Three Months Ended	
	June 30,	
	2017	
GAAP operating expenses	\$	29,083
Non-GAAP adjustments:		
Stock-based compensation	(A)	(3,401)
Amortization of internally-developed software	(B)	(378)
Amortization of purchased intangible assets	(C)	(131)
Restructuring and other costs	(F)	(5,715)
Non-GAAP net loss	\$	19,458

Q3'17 Guidance GAAP to non-GAAP Reconciliation Tables

Q3'17 Guidance GAAP to Non GAAP – Gross Margin

GROSS MARGIN - GAAP TO NON-GAAP RECONCILIATION

(In thousands)

(Unaudited)

(In thousands) (Unaudited)	Three Months Ended September 30, 2017
GAAP Gross Profit	\$15,500 - \$18,300
Non-GAAP adjustments:	
Stock-based compensation (A)	300
Amortization of internally-developed software (B)	2,500
Amortization of purchased intangible assets (C)	300
Non-GAAP Gross Profit	<u>\$18,600 - \$21,400</u>
GAAP Gross Margin	<u>27.9% - 31.3%</u>
Non-GAAP adjustments:	
Stock-based compensation (A)	1%
Amortization of internally-developed software (B)	4%
Amortization of purchased intangible assets (C)	1%
Non-GAAP Gross Margin	<u>33.5% - 36.5%</u>
<i>Certain totals may not add due to rounding</i>	

Q3'17 Guidance GAAP to Non GAAP–Net Loss & EPS

GAAP to Non-GAAP Reconciliation

(In thousands, except per share data)

(Unaudited)

(In thousands) (Unaudited)	Three Months Ended September 30, 2017	
GAAP net loss		(\$10,400) - (\$8,400)
Non-GAAP adjustments:		
Stock-based compensation (A)	3,700	
Amortization of internally-developed software (B)	4,100	
Amortization of purchased intangible assets (C)	400	
Non-cash interest expense (D)	2,400	
Restructuring and other costs (F)	76	
Income tax effect on non-GAAP adjustments and impact of normalizing the effective income tax rate (E)	(\$276)	
Non-GAAP net loss		\$0 - \$2,000

(Unaudited)

	Three Months Ended September 30, 2017	
GAAP basic net loss per share		(\$0.12) - (\$0.09)
Non-GAAP adjustments:		
Stock-based compensation (A)	0.04	
Amortization of internally-developed software (B)	0.05	
Amortization of purchased intangible assets (C)	0.00	
Non-cash interest expense (D)	0.03	
Income tax effect on non-GAAP adjustments and impact of normalizing the effective income tax rate (E)	(\$0.0)	
Non-GAAP basic net income per share (G)	\$0.0 - \$0.02	
<i>Certain totals may not add due to rounding</i>		
Shares used in calculating basic net loss per share on a non-GAAP basis		89,230

Q3'17 Guidance Net Loss to EBITDA

Reconciliation of Net Loss to Adjusted EBITDA

(In thousands)

(Unaudited)

	Three Months Ended
	September 30,
	2017
(In thousands)	
(Unaudited)	
Net loss range	(\$10,400) - (\$8,400)
Income tax (benefit) provision	100
Interest & other expense, net	2,900
Depreciation & Amortization	5,700
EBITDA range	(\$1,700) - \$300
Stock-based compensation	3,700
Restructuring and other costs	-
Adjusted EBITDA range	\$2,000 - \$4,000

Q3'17 Guidance Cash Flow from Operations to Free Cash Flow

Supplemental Cash Flow Information
Free cash flow analysis, a non-GAAP measure
(in thousands)

(In thousands) (Unaudited)	Three Months Ended September 30, 2017
Non-GAAP net cash provided by operating activities	\$1,500 - \$3,500
Less:	
Capital expenditures	\$4,500
FX adjustment	-
Free cash flow*	<u>(\$3,000) - (\$1,000)</u>

**Excludes restructuring and other costs*

FY'17 Guidance GAAP to non-GAAP Reconciliation Tables

FY'17 Guidance GAAP to Non GAAP – Gross Margin

GROSS MARGIN - GAAP TO NON-GAAP RECONCILIATION

(In thousands)

(Unaudited)

(In thousands) (Unaudited)	<u>Twelve Months Ended</u> <u>December 31,</u> <u>2017</u>
GAAP Gross Profit	\$72,500 - \$79,200
Non-GAAP adjustments:	
Stock-based compensation (A)	1,400
Amortization of internally-developed software (B)	11,500
Amortization of purchased intangible assets (C)	<u>1,500</u>
Non-GAAP Gross Profit	<u>\$86,900 - \$93,600</u>
GAAP Gross Margin	<u>30% - 33%</u>
Non-GAAP adjustments:	
Stock-based compensation (A)	1%
Amortization of internally-developed software (B)	5%
Amortization of purchased intangible assets (C)	<u>1%</u>
Non-GAAP Gross Margin	<u>36.5% - 38.5%</u>

Certain totals may not add due to rounding

FY'17 Guidance GAAP to Non GAAP–Net Loss & EPS

GAAP to Non-GAAP Reconciliation		Twelve Months Ended	
(In thousands, except per share data)		December 31,	
(Unaudited)		2017	
(In thousands)	Twelve Months Ended	(Unaudited)	
(Unaudited)	December 31,		
	2017		
GAAP net loss	(\$38,200) - (\$35,200)	GAAP basic net loss per share	(\$0.43) - (\$0.39)
Non-GAAP adjustments:		Non-GAAP adjustments:	
Stock-based compensation (A)	14,500	Stock-based compensation (A)	0.16
Amortization of internally-developed software (B)	11,500	Amortization of internally-developed software (B)	0.13
Amortization of purchased intangible assets (C)	1,500	Amortization of purchased intangible assets (C)	0.02
Non-cash interest expense (D)	9,400	Non-cash interest expense (D)	0.11
Restructuring and other costs (F)	4,600	Restructuring and other costs (F)	0.05
Income tax effect on non-GAAP adjustments and impact of normalizing the effective income tax rate (E)	\$1,700 - \$700	Income tax effect on non-GAAP adjustments and impact of normalizing the effective income tax rate (E)	\$0.02 - \$0.01
Non-GAAP net income	\$5,000 - \$7,000	Non-GAAP basic net income per share (G)	\$0.06 - \$0.08
		<i>Certain totals may not add due to rounding</i>	
		Shares used in calculating basic net loss per share on a non-GAAP basis	<u>89,400</u>

FY'17 Guidance Net Loss to EBITDA

Reconciliation of Net Loss to Adjusted EBITDA

(In thousands)

(Unaudited)

(In thousands)

(Unaudited)

Twelve Months Ended

December 31,

2017

Net loss range	(\$38,200) - (\$35,200)
Income tax (benefit) provision	1,200
Interest & other expense, net	11,600
Depreciation & Amortization	21,300
EBITDA range	<u>(\$4,100) - (\$1,100)</u>
Stock-based compensation	14,500
Restructuring and other costs	4,600
Adjusted EBITDA range	\$15,000 - \$18,000

FY'17 Guidance Cash Flow from Operations to Free Cash Flow

Supplemental Cash Flow Information
Free cash flow analysis, a non-GAAP measure
(in thousands)

	Twelve Months Ended December 31, 2017
(In thousands) (Unaudited)	
Non-GAAP net cash provided by operating activities	\$17,000 - \$20,000
Less:	
Capital expenditures	\$16,000 - \$18,000
FX adjustment	-
Free cash flow*	<u>(\$2,000) - \$2,000</u>

**Excludes restructuring and other costs*

Footnotes

(A) Stock-based compensation. Included in our GAAP presentation of cost of revenue and operating expenses, stock-based compensation consists of expenses for stock options and awards and purchase rights under our stock purchase plan. We exclude stock-based compensation expense from our non-GAAP measures because some investors may view it as not reflective of our core operating performance as it is a non-cash expense.

(B) Amortization of internally-developed software. Included in our GAAP presentation of cost of revenue and operating expenses, amortization of internally-developed software reflects non-cash expense for certain software purchases and software developed or obtained for internal use. We exclude these expenses from our non-GAAP measures because we believe they are not indicative of our core operating performance.

(C) Amortization of Purchased Intangibles. Included in our GAAP presentation of gross margin and operating expenses is amortization of purchased intangible assets. We believe amortization of acquisition-related intangible assets, such as the amortization of the cost associated with an acquired company's research and development efforts, trade names and customer relationships, are items arising from pre-acquisition activities and therefore are properly determined at the time of an acquisition. Although these intangible assets are continually evaluated for Other, amortization of the cost of purchased intangibles is a static expense, one that is not typically affected by operations during any particular period.

Footnotes (cont.)

(D) Non-cash interest expense. Under GAAP, we are required to separately account for liability (debt) and equity (conversion option) components of the \$150 million convertible senior notes that were issued in August 2013. Accordingly, for GAAP purposes we are required to recognize effective interest expense on our convertible senior notes which includes interest cost related to the amortization of debt issuance costs and the contractual 1.5% interest rate of the note. The difference between the effective interest expense and the contractual interest expense is excluded from our assessment of our operating performance because we believe that this non-cash expense is not indicative of ongoing operating performance. We believe that the exclusion of the non-cash interest expense provides investors a view of our core operating performance.

(E) Income tax effect on non-GAAP adjustments as well as the impact of normalizing the effective income tax rate. This adjusts (i) the provision for income taxes to reflect the effect of the non-GAAP items A, B, C, D, and E noted above on our non-GAAP net loss; (ii) the income tax rate to a normalized effective tax rate of 40%; and (iii) non-GAAP earnings per share based on a fully-diluted share count.

(F) Restructuring and other costs. Included in our GAAP presentation are expenses associated with our announced restructuring effort, commencing in Q2. Restructuring costs include: employee severance and other benefits, costs of write-off of leasehold improvements, other property, equipment, and other lease exit costs. These are one-time in nature costs that are not indicative of our core operating performance.

(G) For this per share reconciliation, basic share count was used.