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Skullcandy Announces New Line of Gaming Headsets

Never Retreat, Never Surrender With a New Lineup of Wired and Wireless Gaming Headsets Including: Skullcandy SLYR, PLYR1 and PLYR2

PARK CITY, Utah, Sept. 25, 2012 (GLOBE NEWSWIRE) -- Skullcandy, Inc. (Nasdaq:SKUL), a high-growth, performance lifestyle audio brand, today announced an entirely new line of gaming headsets designed to deliver a unique combination of high quality audio performance, cutting-edge features and a stylish aesthetic for gamers worldwide. Each of Skullcandy's new gaming headsets, which include the **Skullcandy SLYR**, **PLYR1** and **PLYR2**, will provide players with distinct cross-platform options from which to choose — whether looking for a flexible console and mobile product, a wireless stereo solution, or full spatial audio delivered with Dolby 7.1 Surround Sound.

"Skullcandy has been delivering performance audio products with a unique perspective on action sports and music culture for years," said Jeremy Andrus, CEO of Skullcandy. "Gaming connects everyone we work with, from skateboarders to NBA superstars. The authenticity and attitude of the Skullcandy brand is the driving force behind our gaming mantra, 'Never Retreat, Never Surrender,' and is the inspiration for our new series of gaming headsets. All three products were also designed and developed cooperatively with our premium gaming headset market leader, ASTRO Gaming."

The first of Skullcandy's new gaming headsets is the just released **Skullcandy SLYR** ("Slayer"). Available now in black for \$79.99, the wired **Skullcandy SLYR** gaming headset delivers precision stereo gaming audio with cross-compatibility with Xbox 360, PlayStation 3, WiiU and PC as well as most smartphones, tablets and MP3 players. Features include a stashable boom mic, the GMX in-line mixer with volume and game-to-voice balancing controls, and custom audio profiles for games, movies and music.

The innovative **Skullcandy PLYR2** ("Player 2") is the brand's first-ever wireless stereo headset featuring 2.4Ghz wireless technology and cross-platform support, available for Holiday 2012.

The **Skullcandy PLYR1** ("Player 1"), which will become available in early 2013, also utilizes 2.4Ghz wireless audio, but will enhance the experience further with the addition of Dolby 7.1 Surround Sound.

More information was revealed in an exclusive reveal posted on Engadget at: <http://www.engadget.com/2012/09/20/skullcandy-astro-gaming-SLYR-PLYR-reveal-gaming-headset/>

The **Skullcandy SLYR** gaming headset is now available directly through the company's website at www.skullcandy.com for \$79.99. Retail partners include Gamestop, Target and Best Buy online.

The **Skullcandy PLYR2** will be available later this year for \$129.99 and the **Skullcandy PLYR1** will become available in early 2013 for \$179.99.

For more information about Skullcandy, please visit www.skullcandy.com/gaming.

About Skullcandy, Inc.

Skullcandy is a global designer, marketer and distributor of performance audio and gaming headphones and other accessory related products under the Skullcandy, Astro Gaming and 2XL by Skullcandy brands. Skullcandy became one of the world's most distinct audio brands by bringing color, character and performance to an otherwise monochromatic space; helping to revolutionize the audio arena by introducing headphones, earbuds and other audio and wireless lifestyle products that possess unmistakable style and exceptional performance. The Company's products are sold and distributed through a variety of channels in the U.S. and approximately 80 countries worldwide. Visit skullcandy.com, or join us at facebook.com/skullcandy or on Twitter @skullcandy.

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