



September 29, 2017

## Caesars Entertainment to Host Investor & Analyst Event on October 2, 2017

LAS VEGAS, Sept. 29, 2017 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) will hold an Investor & Analyst Event on Monday, October 2, 2017 in Las Vegas. President and Chief Executive Officer Mark Frissora will make a presentation followed by questions and answers with the CEO and Chief Financial Officer Eric Hession. The executives plan to discuss, among other things, the company's strategic plans and opportunities.



# CAESARS ENTERTAINMENT®

A live audio webcast of the event and filed presentation will be available at 4:30 p.m. Pacific Time at <http://investor.caesars.com/>. To access the webcast, please go to the "Webcasts, Events & Presentations" section of the Investor Relations website. Once you arrive to the webcast, please type the password "G2EInvestor2017" to be granted access.

### About Caesars Entertainment Corporation

Caesars Entertainment Corporation ("CEC") is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, Inc., wholly owned CERP and Caesars Growth Properties, LLC, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. CEC's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](http://www.caesars.com).

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