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Caesars Entertainment Named One of Top Places To Work in IT By IDG's Computerworld Magazine

LAS VEGAS, June 18, 2012 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) said today that for the fifth time in seven years, it has been named to IDG's *Computerworld* 2012 Best Places to Work in IT.

The Best Places to Work in Information Technology (IT) list is an annual ranking of the top 100 work environments for technology professionals by IDG's *Computerworld*. The list is compiled based on a comprehensive questionnaire regarding company offerings in categories such as benefits, diversity, career development, training and retention. In addition, *Computerworld* conducts extensive surveys of IT workers, and their responses factor heavily in determining the rankings.

"The organizations on this year's Best Places to Work in IT list consistently seek out and hire the most talented IT people, offer them competitive pay and provide great benefits," said Scot Finnie, editor in chief of *Computerworld*. "Many of these organizations have spent years building top-notch IT workplaces, and we applaud the amazing work they've done to sustain dynamic environments where IT professionals can work with the latest technologies and play a key role in business-critical projects."

"It's an honor to be recognized by such a prestigious publication for the work atmosphere and career opportunities we provide to IT professionals at Caesars Entertainment," said Charly Paelinck, Caesars' vice president of information technology. "We're especially pleased that we've moved up 35 places in the rankings since 2010."

Computerworld is the leading source of technology news and information for IT influencers worldwide, providing peer perspective, IT leadership and business results. *Computerworld's* award-winning website (www.computerworld.com), bi-weekly publication, focused conference series and custom research forms the hub of the world's largest (40+ edition) global IT media network. In the past five years alone, *Computerworld* has won more than 100 awards, including Magazine of the Year by American Society of Business Publication Editors (ASBPE) awards in 2010, the 2009 Best Blog from the Neal awards, and 2006 Best Overall Web Publication from ASBPE. *Computerworld* leads the industry with an online audience of over 3.5 million unique, monthly visitors (Omniture, September 2011). *Computerworld* is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events and research company. Company information is available at www.idgenterprise.com.

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment company. Since its beginning in Reno, Nevada, more than 74 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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