BRIO Tuscan Grille Debuts in Tucson

The BRAVO | BRIO Restaurant Group Concept Opened in Tucson Mall

COLUMBUS, Ohio--(BUSINESS WIRE)-- BRIO Tuscan Grille, a BRAVO | BRIO Restaurant Group *(NASDAQ: BBRG)* concept, opened its first Tucson location today at the Tucson Mall, making it the third Arizona location for the concept, which currently has locations at San Tan Village in Gilbert and at Scottsdale Quarter. This is the third BRIO Tuscan Grille to open in 2011 and the fourth restaurant for BBRG this year, who own and operate 89 restaurants.

"We believe the Tucson market is the perfect community to continue to grow the BRIO brand in Arizona, especially in the Tucson Mall," said Saed Mohseni, chief executive officer and president, Bravo | Brio Restaurant Group, Inc. "We look forward to offering Tucson locals and visitors a unique dining experience, providing Tuscan inspired cuisine, hospitable and professional service and a warm and inviting ambiance."

BRIO Tuscan Grille BRIO (meaning "lively" or "full of life") is an upscale affordable restaurant serving authentic, northern Italian cuisine. The subtitle "Tuscan Grille" is descriptive in the menu that features wood-grilled and oven-roasted steaks, chops and seafood, similar to what one would find in an authentic ristorante in Tuscany. BRIO's philosophy is "to eat well, is to live well," which is why they only use the finest and freshest ingredients. BRIO brings the pleasure of the Tuscan country villa to the American city. Please visit the website for BRIO locations at www.brioitalian.com or follow the restaurant on Twitter or Facebook.

About Bravo Brio Restaurant Group, Inc.

Bravo Brio Restaurant Group, Inc. (NASDAQ: BBRG) is a leading owner and operator of two distinct Italian restaurant brands, BRAVO! Cucina Italiana and BRIO Tuscan Grille. BBRG has positioned its brands as multifaceted culinary destinations that deliver the ambiance, design elements and food quality reminiscent of fine dining restaurants at a value typically offered by casual dining establishments, a combination known as the upscale affordable dining segment. Each of BBRG's brands provides its guests with a fine dining experience and value by serving affordable cuisine prepared using fresh flavorful ingredients and authentic Italian cooking methods, combined with attentive service in an attractive, lively atmosphere. BBRG strives to be the best Italian restaurant company in America and is focused on providing its guests an excellent dining experience through consistency of execution.

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