BRAVO | BRIO Restaurant Group Celebrates Moms, Dads and Grads

BRAVO! and BRIO Offer $10 Bonus Gift April 25- June 19

COLUMBUS, Ohio--(BUSINESS WIRE)-- Toast Mom, Dad or the accomplished Graduate at BRAVO! Cucina Italiana (BRAVO!) and BRIO Tuscan Grille (BRIO). The BRAVO | BRIO Restaurant Group (NASDAQ: BBRG) concepts are encouraging guests to celebrate Mother's Day, Father's Day and Graduation this year by offering a $10 Bonus Gift for every $50 purchased in Gift Cards from April 25 through June 19. Bonus Gifts can be enjoyed from June 27 through September 25, 2011.

Bring the party to BRAVO! and BRIO, which can accommodate large parties and have private dining areas free of charge in many locations. Raise a glass with a seasonal drink such as the Bacca Limon Martini, featuring Bacardi Razz mixed with Limoncello, muddled fruit and topped with Prosecco, or the classic Bellini, a refreshing, frozen concoction of peach puree and Prosecco. BRAVO! and BRIO gift cards are the perfect way to treat parents, reward academic scholars and enjoy the taste of Italy without leaving the country.

BRAVO! and BRIO know how busy life can be, especially when planning a holiday event at home or the office. BRAVO! and BRIO To-Go are a delicious and convenient way to celebrate. Just call 24 hours before your desired pickup time to ensure a hot Italian feast that's delicious and ready to serve.

For a list of locations, menus and private dining accommodations, visit Bravoitalian.com and Brioitalian.com.

About BRAVO | BRIO Restaurant Group Inc.

BBRG is the owner and operator of two leading upscale affordable growth concepts, BRAVO! Cucina Italiana ("BRAVO!") and BRIO Tuscan Grille ("BRIO"). We have positioned our brands as multifaceted culinary destinations that deliver the ambiance, design elements and food quality reminiscent of fine dining restaurants at a value typically offered by casual dining establishments, a combination known as the upscale affordable dining segment. We also own and operate Bon Vie Bistro in Columbus, Ohio, which combines classic comfort cooking with traditional bistro fare. For more information about BRAVO | BRIO Restaurant Group, visit www.bbrg.com. Follow us on Twitter (@brioitalian, @bravo_italian) and on Facebook at facebook.com/brioitalian and Facebook.com/bravoitalian.

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