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BRAVO BRIO RESTAURANT GROUP, INC.

Reported by

O'CONNOR JAMES J

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 02/29/12 for the Period Ending 02/27/12

Address	777 GOODALE BOULEVARD SUITE 100 COLUMBUS, OH 43212
Telephone	(614) 326-7944
CIK	0001495479
Symbol	BBRG
SIC Code	5812 - Eating Places
Industry	Restaurants
Sector	Services
Fiscal Year	12/31

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FORM 4

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
O'Connor James J	**Bravo Brio Restaurant Group, Inc. [BBRG]**	_____ Director _____ 10% Owner
(Last) (First) (Middle) **C/O BRAVO BRIO RESTAURANT GROUP, INC., 777 GOODALE BLVD, SUITE 100**	3. Date of Earliest Transaction (MM/DD/YYYY) **2/27/2012**	__ **X** __ Officer (give title below) _____ Other (specify below) **CFO, Treasurer and Secretary**
(Street) **COLUMBUS, OH 43212** (City) (State) (Zip)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) _ **X** _ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Shares, no par value per share	**2/27/2012**		**A**		**9500** (1)	**A**	**$ 0**	**60388**	**D**	

Table II - Derivative Securities Beneficially Owned (*e.g.* , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

(1) The above reported Common Shares are restricted shares that vest over a four year period, with an initial 25% of such award vesting on February 27, 2013 (the "Initial Vesting Date") and 25% of such award vesting on each of the successive three anniversaries of the Initial Vesting Date.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
O'Connor James J **C/O BRAVO BRIO RESTAURANT GROUP, INC.** **777 GOODALE BLVD, SUITE 100** **COLUMBUS, OH 43212**			**CFO, Treasurer and Secretary**	

Signatures

/s/ John Wejman, Attorney-in-Fact	**2/29/2012**
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.