BRIO Tuscan Grille Debuts First Restaurant in Utah

The BRAVO | BRIO Restaurant Group Concept Opened at Fashion Place Mall in Murray

COLUMBUS, Ohio--(BUSINESS WIRE)-- BRIO Tuscan Grille, a BRAVO | BRIO Restaurant Group *(NASDAQ: BBRG)* concept, opened its first Utah location today at the Fashion Place Mall in Murray. This is the fourth BRIO Tuscan Grille to open in 2011 and the fifth restaurant for BBRG this year, which own and operate 90 restaurants.

"BRIO has found the perfect first location in Utah at Fashion Place Mall," said Saed Mohseni, chief executive officer and president, Bravo | Brio Restaurant Group, Inc. "The Murray community and surrounding Salt Lake City area is the ideal area for BRIO to serve highest-quality, Tuscan inspired cuisine and professional service in a family-friendly atmosphere. We are excited to expand to the Utah market."

BRIO Tuscan Grille BRIO (meaning "lively" or "full of life") is an upscale affordable restaurant serving authentic, northern Italian cuisine. The subtitle, "Tuscan Grille" is descriptive in the menu that features wood-grilled and oven-roasted steaks, chops and seafood, similar to what one would find in an authentic ristorante in Tuscany. BRIO's philosophy is "to eat well, is to live well"; which is why they only use the finest and freshest ingredients. BRIO brings the pleasure of the Tuscan country villa to the American city. Please visit the website for BRIO locations at www.brioitalian.com or follow the restaurant on Twitter or Facebook.

About Bravo Brio Restaurant Group, Inc.

Bravo Brio Restaurant Group, Inc. (NASDAQ: BBRG) is a leading owner and operator of two distinct Italian restaurant brands, BRAVO! Cucina Italiana and BRIO Tuscan Grille. BBRG has positioned its brands as multifaceted culinary destinations that deliver the ambiance, design elements and food quality reminiscent of fine dining restaurants at a value typically offered by casual dining establishments, a combination known as the upscale affordable dining segment. Each of BBRG's brands provides its guests with a fine dining experience and value by serving affordable cuisine prepared using fresh flavorful ingredients and authentic Italian cooking methods, combined with attentive service in an attractive, lively atmosphere. BBRG strives to be the best Italian restaurant company in America and is focused on providing its guests an excellent dining experience through consistency of execution.

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