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BRAVO BRIO RESTAURANT GROUP, INC.

Reported by

MOSER MICHAEL L

FORM 3

(Initial Statement of Beneficial Ownership)

Filed 10/20/10 for the Period Ending 10/20/10

Address	777 GOODALE BOULEVARD SUITE 100 COLUMBUS, OH 43212
Telephone	(614) 326-7944
CIK	0001495479
Symbol	BBRG
SIC Code	5812 - Eating Places
Fiscal Year	12/31

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FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Date of Event Requiring Statement (MM/DD/YYYY)	3. Issuer Name **and** Ticker or Trading Symbol
Moser Michael L	**10/20/2010**	**Bravo Brio Restaurant Group, Inc. [BBRG]**
(Last) (First) (Middle) **C/O BRAVO BRIO RESTAURANT GROUP, INC., 777 GOODALE BLVD, SUITE 100**	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) _____ Director _____ 10% Owner ___ **X** ___ Officer (give title below) _____ Other (specify below) **SVP, Operations /**	
(Street) **COLUMBUS, OH 43212** (City) (State) (Zip)	5. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) _ **X** _ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, par value $.001 per share	**5925**	**D**	
Series A Preferred Stock, par value $.001 per share	**260.75**	**D**	

Table II - Derivative Securities Beneficially Owned (*e.g.* , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Stock Option (right to buy)	(1)	**6/29/2016**	**Common Stock, par value $.001 per share**	**16406.25**	**$10.00**	**D**	
Stock Option (right to buy)	(2)	**9/9/2019**	**Common Stock, par value $.001**	**600**	**$10.00**	**D**	

Table II - Derivative Securities Beneficially Owned (*e.g.* , puts, calls, warrants, options, convertible securities)							
1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
			per share				

Explanation of Responses:

(1) On June 26, 2006, the Reporting Person was granted an option to purchase 16,406.25 shares of Common Stock, par value $.001 per share. This option is fully vested; however, the Reporting Person does not have the right to exercise any vested portion of the option unless and until Bravo Brio Restaurant Group, Inc.'s (the "Company") private equity sponsors achieve certain performance criteria in connection with an approved sale or public offering of the Company's equity securities.

(2) On September 9, 2009, the Reporting Person was granted an option to purchase 600 shares of Common Stock, par value $.001 per share. The option vests in four equal annual installments; however, the Reporting Person does not have the right to exercise any vested portion of the option and no unvested portion of the option can vest unless and until the Company's private equity sponsors achieve certain performance criteria in connection with an approved sale or public offering of the Company's equity securities.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Moser Michael L **C/O BRAVO BRIO RESTAURANT GROUP, INC.** **777 GOODALE BLVD, SUITE 100** **COLUMBUS, OH 43212**			**SVP, Operations**	

Signatures

/s/ Michael L. Moser — **10/20/2010**

** Signature of Reporting Person — Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

***** If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.