



CEO Message

December 9, 2016

To all Directors, Officers and Employees of Fanhua Inc. and its subsidiaries:

Fanhua Inc. (the “*Company*”) is dedicated to conducting its business consistent with the highest standards of business ethics. We have an obligation to our employees, shareholders, customers, suppliers, community representatives and other business contacts to be honest, fair and forthright in all of our business activities.

As a director, officer or employee of the Company or its subsidiaries, you are faced every day with a number of business decisions. It is your personal responsibility to uphold the Company’s high standards of business ethics in each and every one of these situations. It is not possible for our Code of Business Conduct and Ethics (the “*Code*”) to address every situation that you may face. If you use your good business judgment and experience, your business decisions are not likely to raise ethical issues. When you are faced with an ethical issue, we hope that this Code will serve as a guide to help you make the right choice.

We encourage you to review the Code and our other policies and to discuss any questions you may have with your supervisor or with the Compliance Officer under the Code. We rely on you to uphold our core values and conduct our business honestly, fairly and with integrity.

Sincerely,

Chunlin Wang

Chief Executive Officer & Chairman