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Asure Software Appoints Matt Absher as Director of Benefit Sales

AUSTIN, Texas, Nov. 15, 2016 (GLOBE NEWSWIRE) -- Asure Software Inc. (NASDAQ:ASUR), a leading provider of Human Capital Management (HCM) and workplace management software, announced today that Matt Absher joins as Director of Benefit Sales. Mr. Absher will assume the responsibility of delivering strategic business development including acquiring books of business, developing additional revenue with current brokers as well as introducing our HCM Software Solution.

"We are fortunate to have Matt Absher join our Asure Software team," commented Pat Goepel, CEO of Asure Software. "Matt's leadership experience and expertise in Benefits Administration will be invaluable to Asure as we continue to drive and grow the organization."

Mr. Absher has over 20 years of industry experience and is nationally recognized as an expert in the Benefit Administration space and is well networked with the nation's largest benefit consulting and brokerage firms. Matt comes to Asure with recent success where he was responsible for over \$35 Million in new Benefits Administration contracts. He has been a sales leader and top producer at some of the nation's largest benefits administration organizations.

"I am delighted to be joining the team at Asure," said Matt Absher. "I have had the pleasure of working with Pat Goepel and I am looking forward to being part of his team again. I am confident with my insight to the needs of the market and my commitment to the customers, I can help drive the vision of Asure."

About Asure Software

[Asure Software, Inc.](http://www.asuresoftware.com) (NASDAQ:ASUR) is headquartered in Austin, Texas with regional headquarters in London, England. Asure offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 7,000 clients worldwide. Asure Software's suite of solutions range from HCM workforce management solutions, time and attendance to workspace asset optimization and meeting room management solutions. For more information, please visit www.asuresoftware.com.

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