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Asure Software and SafeGuard World International Partner for Strategic Alliance

AUSTIN, Texas, April 03, 2017 (GLOBE NEWSWIRE) -- [Asure Software](#) (NASDAQ:ASUR), a leading provider of Human Capital Management (HCM) and workplace management software, today announced a strategic partnership with SafeGuard World International (SafeGuard World), a global employment outsourcing and payroll provider.

"We believe the partnership between Asure Software and SafeGuard World is a very strategic alliance," said Pat Goepel, CEO, Asure. "We are honored to be chosen by SafeGuard World as their preferred US payroll partner. This partnership will allow Asure to offer a global payroll solution to new and existing clients."

SafeGuard World is a seasoned leader in the employment outsourcing and payroll management industry. The company has been recognized by [Nelson Hall as an innovative leader](#) for their Global Managed Payroll services. This solution provides a unified service to manage companies' global payroll information with consistent governance, oversight and controls, global and country-specific reporting and analysis. This partnership between Asure and SafeGuard World allows for a unified platform that includes a global payroll solution.

Bjorn Reynold, CEO of SafeGuard World International, said, "The relationship with Asure Software represents a powerful opportunity to significantly expand our footprint." Bjorn continues, "We are excited to partner with Asure Software as we focus our combined energies serving a broader range of customers with industry-leading payroll and HCM solution."

About Asure Software

Asure Software, Inc. (NASDAQ:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. We help build companies of the future. Our cloud platform has helped more than 7,500 clients worldwide to better manage their people and space for a mobile, digital, multi-generational, and global organization. Asure Software's suite of solutions range from HCM workforce management solutions, time and attendance to workspace asset optimization and meeting room management solutions. For more information, please visit www.asuresoftware.com.

About SafeGuard World International

In today's business market, companies need smart solutions to compete globally. SafeGuard World delivers smart solutions for managing your payroll and workforce — wherever they are located. With experienced teams in more than 175 countries, SafeGuard World helps organizations quickly expand into new global markets, compliantly pay workers, and convert disparate payroll data into a comprehensive view of workforce costs for better business decisions. Regardless of size or number of employees, SafeGuard World is helping a rapidly expanding list of market-leading companies gain greater value from their global presence. That's innovating how the world gets paid.

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