

March 1, 2017

Asure Software Appoints Director of Sales

AUSTIN, Texas, March 01, 2017 (GLOBE NEWSWIRE) -- Asure Software, Inc. (NASDAQ:ASUR), a leading provider of Human Capital Management (HCM) and workplace management software, announced today the appointment of Brad Burrows as Director of Sales. Brad brings to Asure over a decade of experience in helping clients aim their HCM and workplace strategy at their organizational goals. At Asure Software, he will be leading our Client Executive Team, further filling out its team of HCM veterans.

"We're pleased to add a sales leader with Brad's talents to our team," said [Eyal Goldstein](#), Chief Revenue Officer at Asure Software. "His experience leading sales and business development efforts of HCM solutions aligns perfectly with our strategy for rapid growth in the space."

Burrows has since spent the last 9 years of his career in the field of HCM sales and management throughout Central and West Texas. He has also organized seminars in the last year and half on topics around overtime compliance strategies, big data and people analytics, and talent management.

"I am excited to bring my passion for creating strong sales cultures to the Asure team. I'm joining this team at a true industry inflection point," said Burrows. "As a team, we will work together and help build the companies of the future."

About Asure Software

Asure Software, Inc. (NASDAQ:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. We help build companies of the future. Our cloud platform has helped more than 7,500 clients worldwide to better manage their people and space for a mobile, digital, multi-generational, and global organization. Asure Software's suite of solutions range from HCM workforce management solutions, time and attendance to workspace asset optimization and meeting room management solutions. For more information, please visit www.asuresoftware.com.

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