January 6, 2011

Asure Software, Inc. to Present at Sidoti's Semi-annual New York Micro Cap Conference on January 10, 2011

AUSTIN, Texas, Jan. 6, 2011 (GLOBE NEWSWIRE) -- Asure Software, Inc. (Nasdaq:ASUR), a leading provider of workforce management software, announced today that they will presenting at Sidoti & Company, LLC's Semi-annual New York Micro Cap Conference on Monday, January 10, 2011 at the Grand Hyatt Hotel at 109 East 42nd Street in New York City, NY. Patrick Goepel, Asure's Chief Executive Officer, will be in attendance. Asure's presentation time slot is between 2:10 PM and 2:45 PM EST.

About Asure

Headquartered in Austin, Texas, Asure Software (ASUR), empowers small to mid-size organizations and divisions of large enterprises to operate more efficiently, increase worker productivity and reduce costs through a comprehensive suite of global cloud based workforce management software and services. Asure's market-leading suite includes products that optimize workforce time and attendance tracking, benefits enrollment and tracking, pay stubs, W2 documentation, and room scheduling solutions focused on meeting rooms, equipment and other shared resources. With additional offices in Warwick, Rhode Island, Vancouver, British Columbia, and Mumbai, India, Asure serves 3,500 customers around the world. For more information, please visit www.asuresoftware.com.

The Asure Software, Inc. logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=8565

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995:

Statements in this press release regarding Asure's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. Such risks and uncertainties could cause actual results to differ from those contained in the forward-looking statements.

CONTACT: Asure Software, Inc.

David Scoglio

512-437-2732